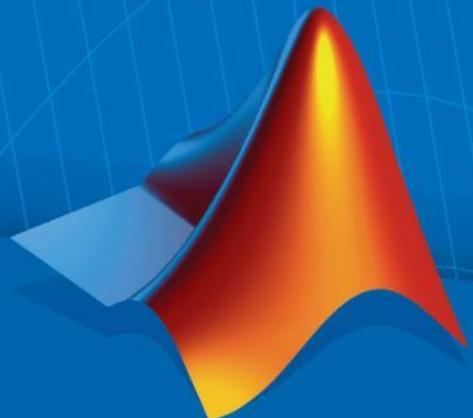
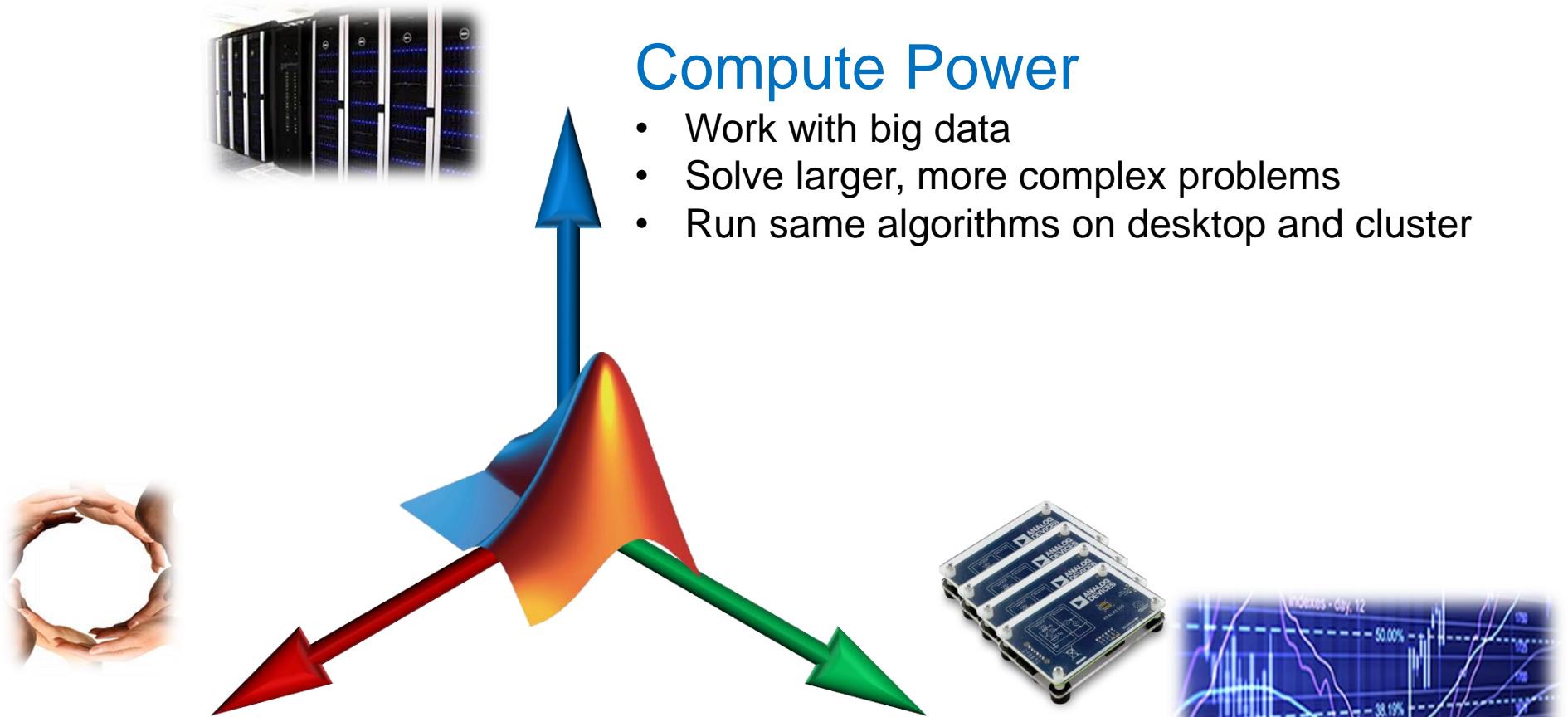


Integrating MATLAB Analytics into Enterprise Applications

Terasoft
Application Engineer
Jeffrey Liu

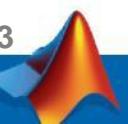


Three Dimensions of Scaling



Agenda

- Scaling access to analytics
 - Example: Custom web application integration
- Scaling compute power
 - Example: Parallel Computing with MATLAB
- Scaling to IoT and smart devices
 - Example: Embedding analytics in edge devices
- Wrap-up and Q&A



Data Analytics Workflow

Access and Explore Data

Preprocess Data

Develop Predictive Models

Integrate Analytics with Systems

Files



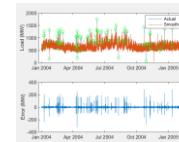
Databases



Sensors



Working with Messy Data



Data Reduction/ Transformation



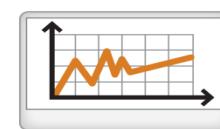
Feature Extraction



Model Creation e.g. Machine Learning



Parameter Optimization



Model Validation



Desktop Apps



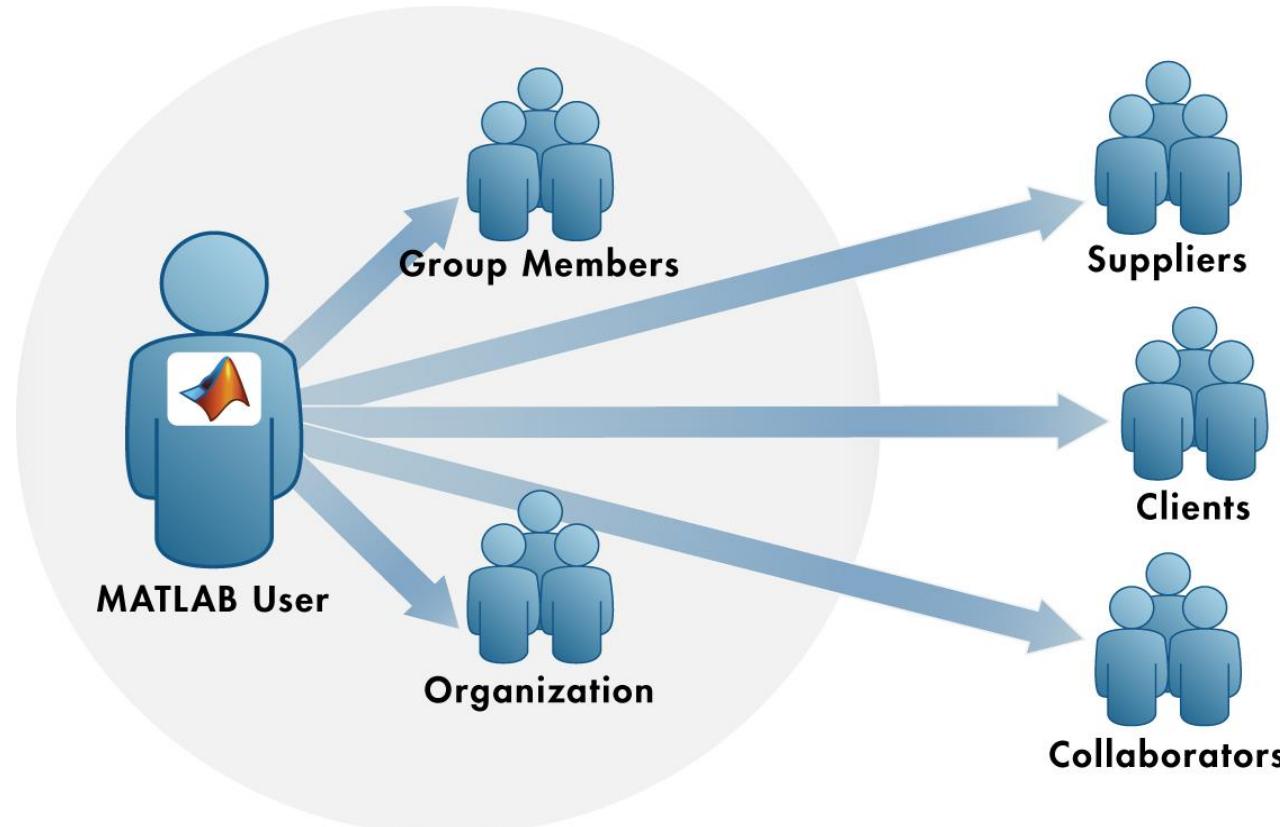
Enterprise Scale Systems

MATLAB **Excel**
.NET **C/C++**
.exe **Java** **.dll**

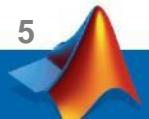
Embedded Devices and Hardware



Share Programs Outside of MATLAB

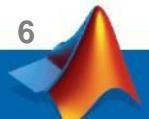


Deploy your MATLAB code to people who don't need MATLAB

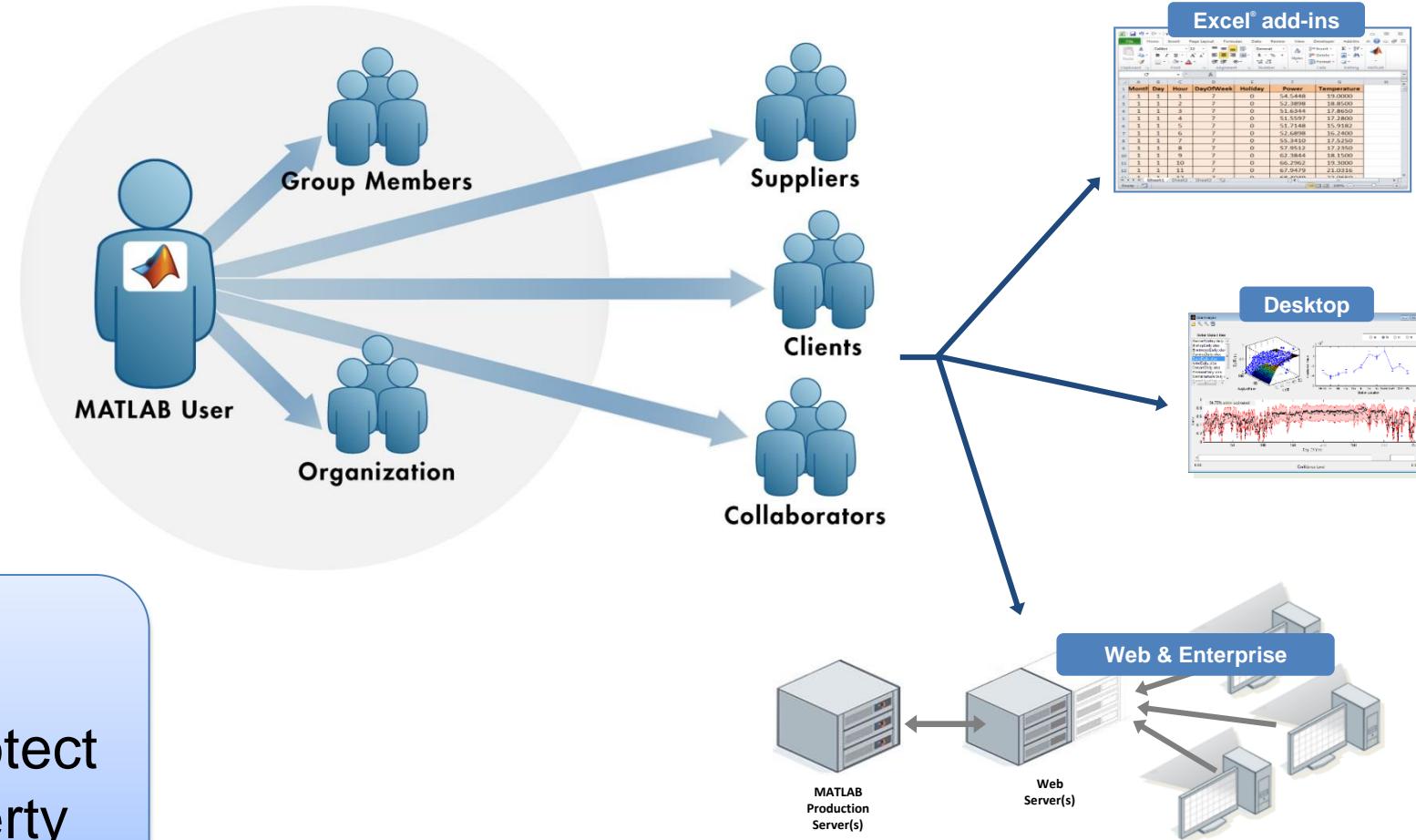


Benefits of Deploying MATLAB Code

- Ensure domain experts maintain ownership of ideas, algorithms, and applications
- Integrate with different programming languages
- Implement a common algorithm on different platforms
- Avoid time consuming and error prone recoding
- Easily adopt algorithm improvements throughout lifecycle



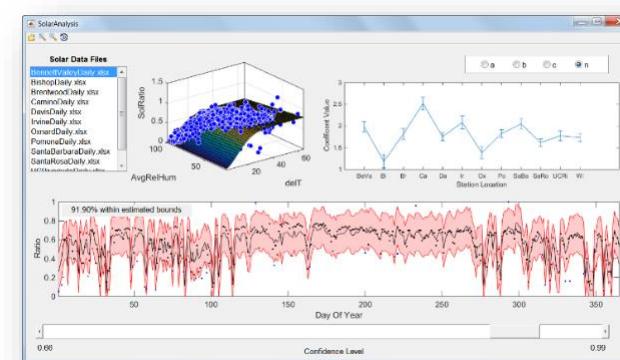
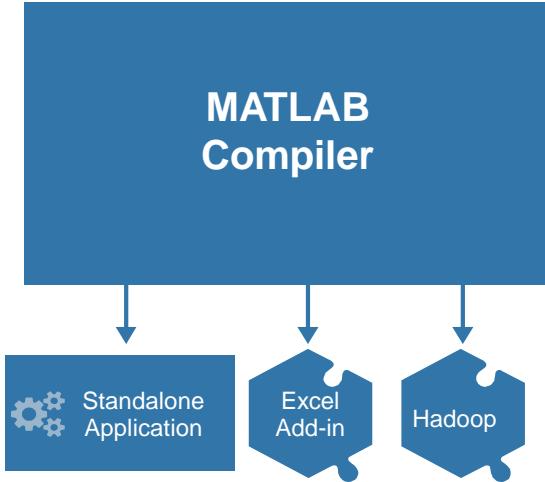
A Primer on Sharing MATLAB Programs



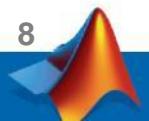
Using MATLAB Compiler

Compiled applications can be shared as:

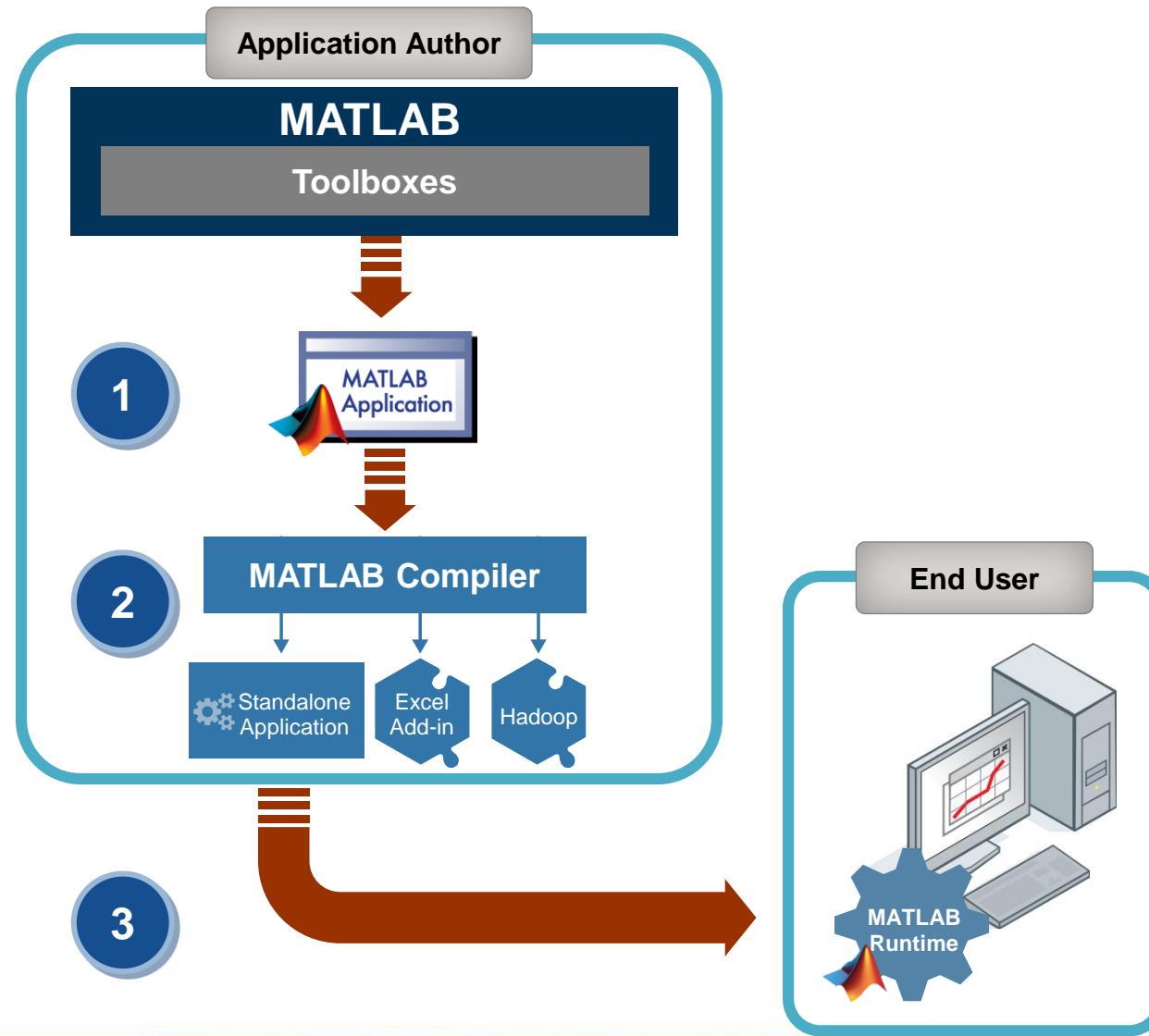
- Standalone desktop applications
- Add-ins for integration with Microsoft Excel spreadsheets
- Components that run MATLAB code against Hadoop



Create professional software with
customizable installers, icons, and splash
screens ... without integration programming



Sharing Standalone Applications

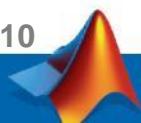
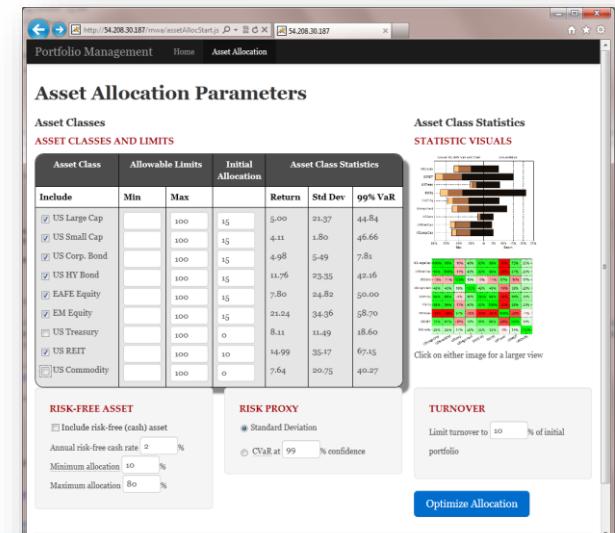
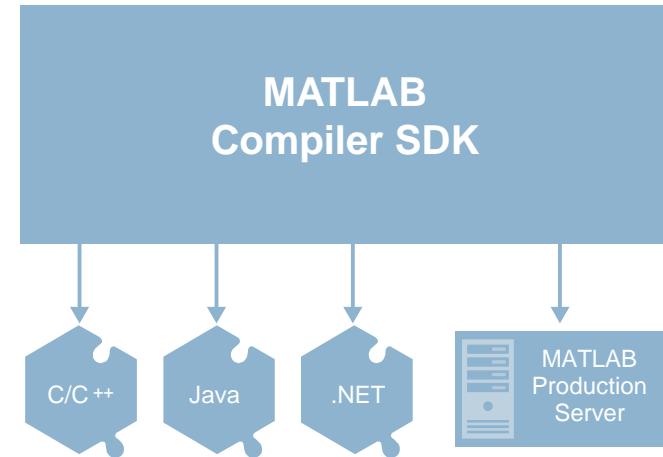


Using MATLAB Compiler SDK

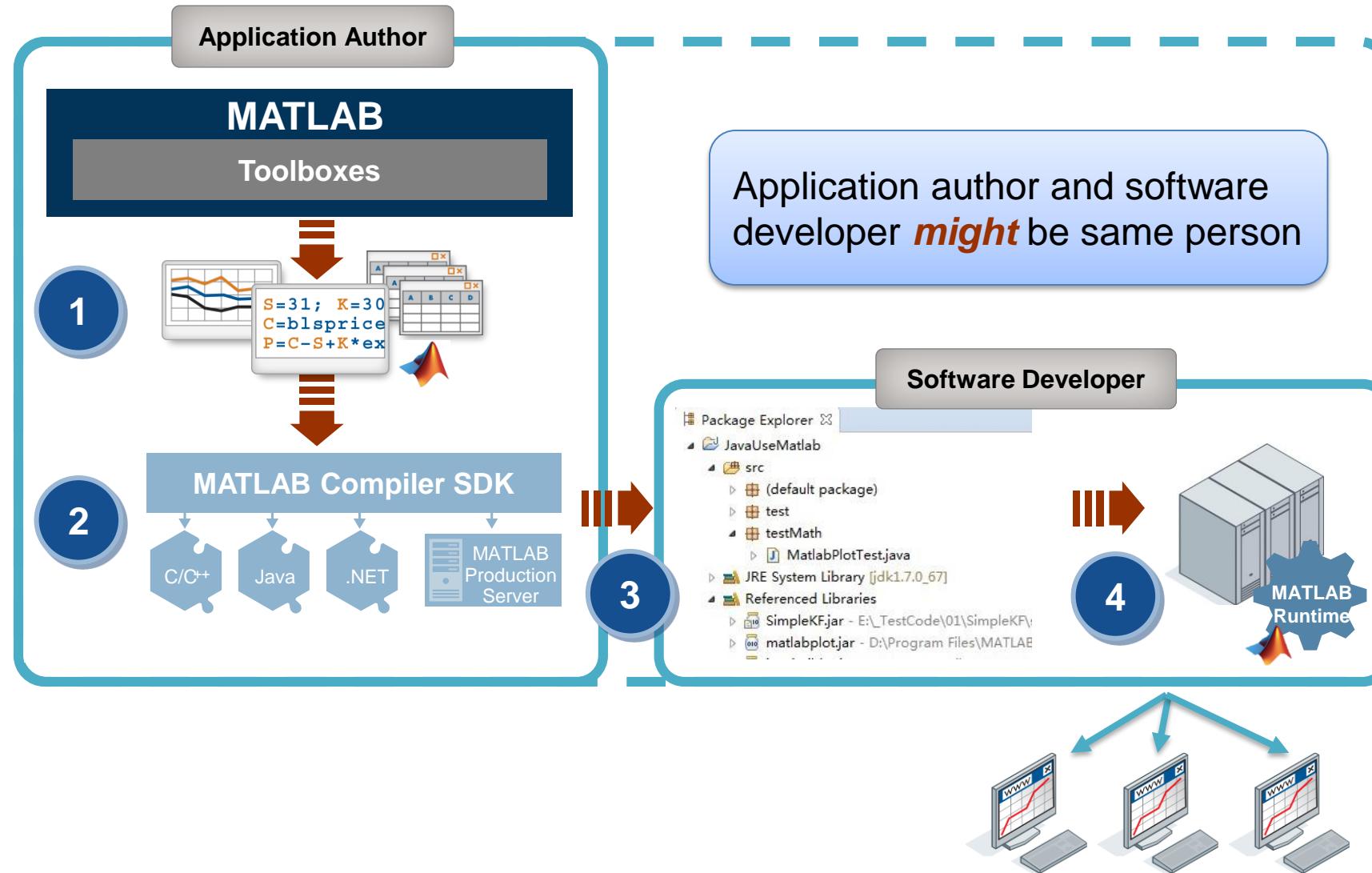
Flexible toolkit for software developers

- Integrate with applications written in C/C++, .NET, Java
- Develop applications for MATLAB Production Server

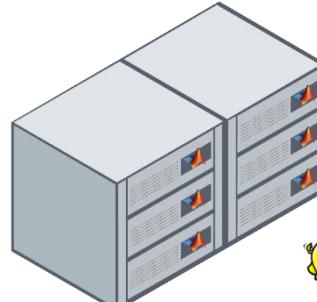
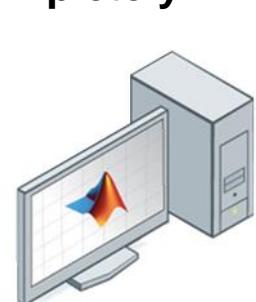
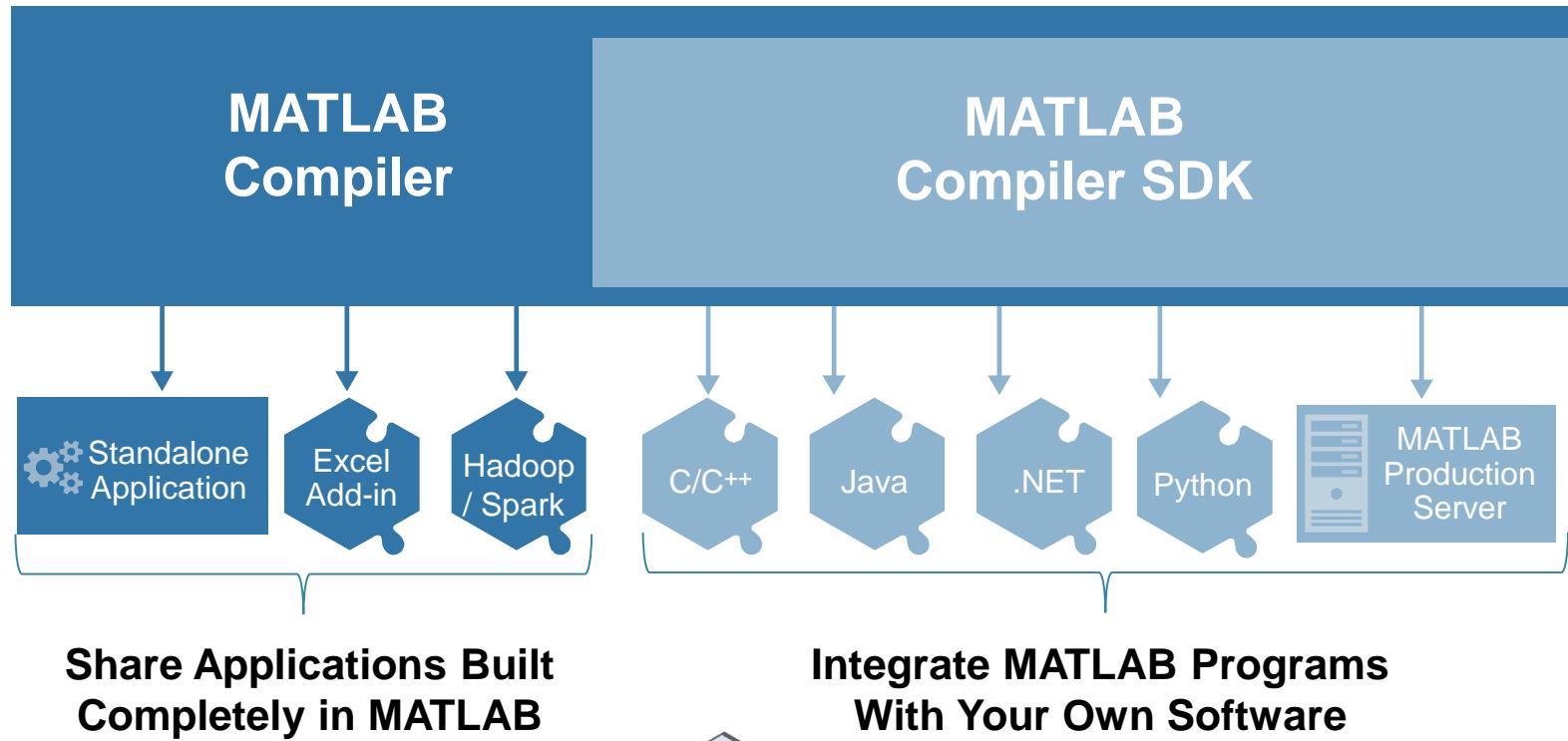
Develop a custom application server or deploy with MATLAB Production Server



Integrating MATLAB-based Components



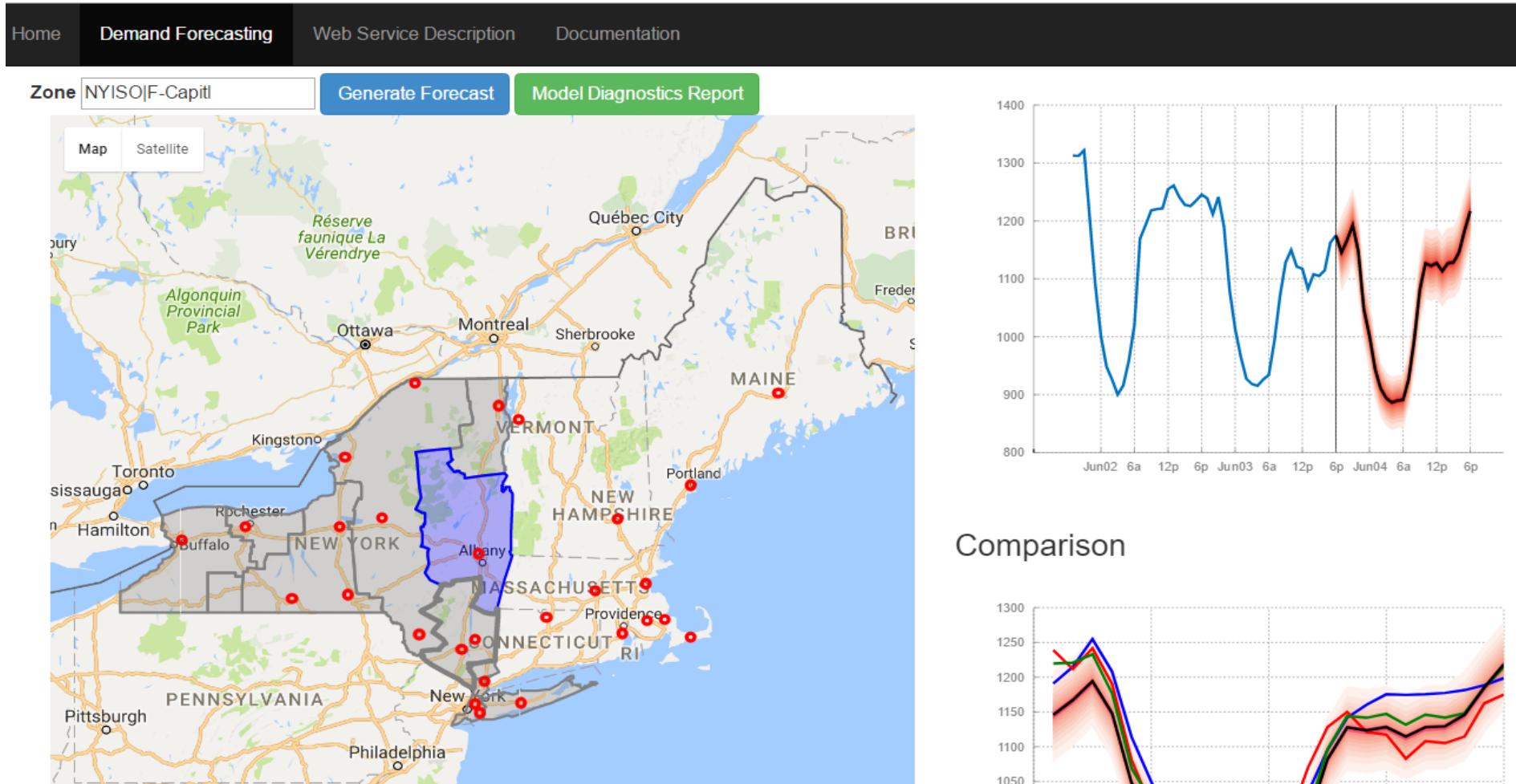
Share with People Who Do Not Have MATLAB



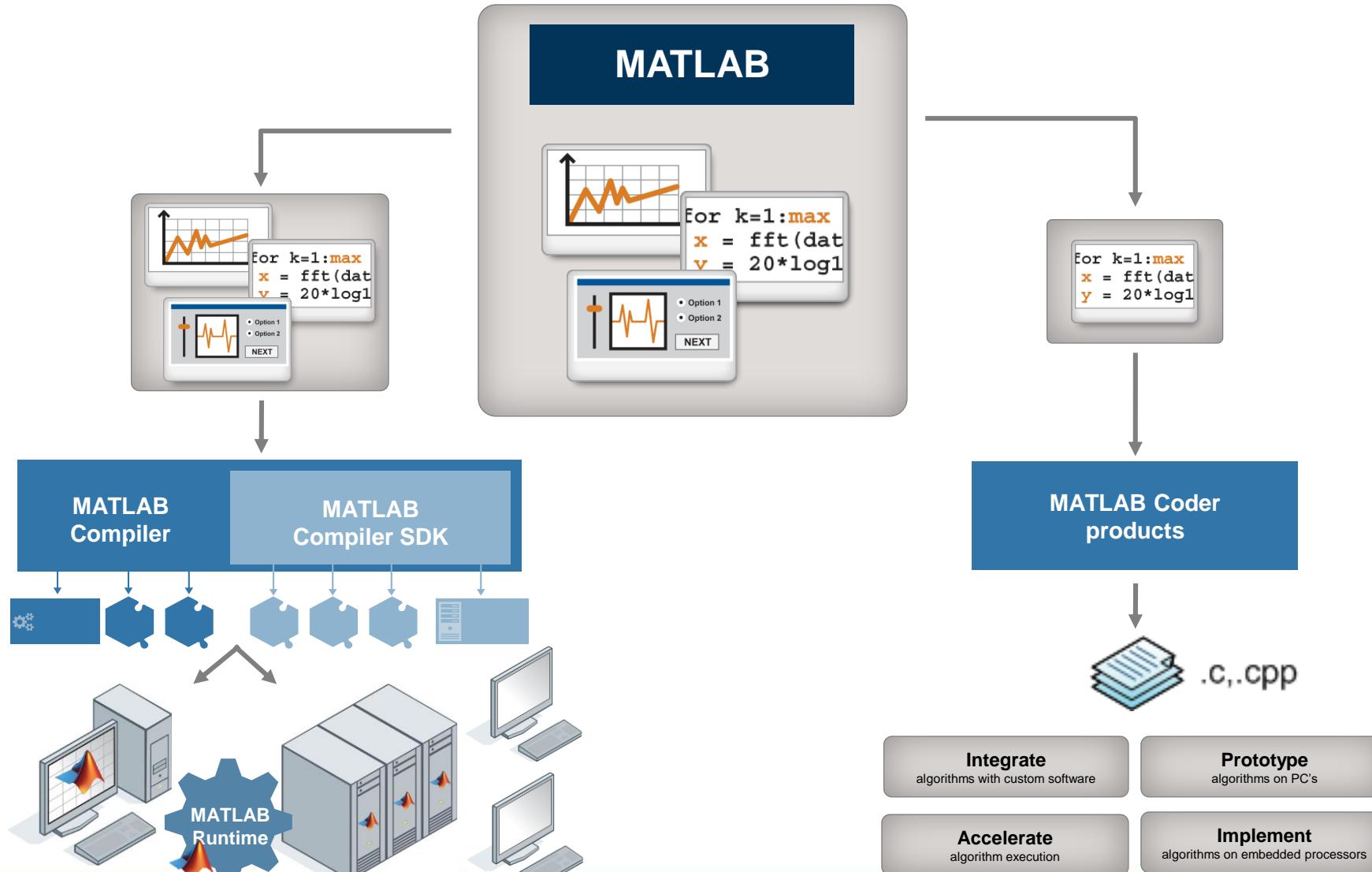
MATLAB Analytics in Production

Example: Load Forecasting Web App

<http://ec2-54-165-201-58.compute1.amazonaws.com:8080/DemandForecastWeb/>

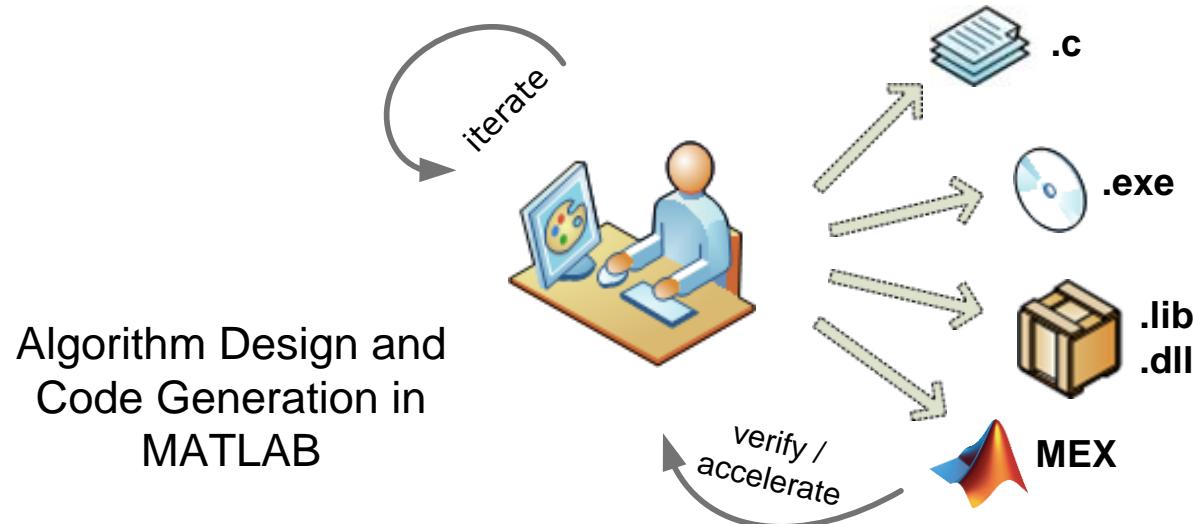


Advising on Deployment or Code Generation



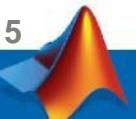
MATLAB Coder

Generate portable and readable C code from MATLAB algorithms



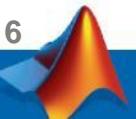
With MATLAB Coder, design engineers can:

- Maintain one design in MATLAB
- Design faster and get to C quickly
- Test more systematically and frequently
- Spend more time improving algorithms in MATLAB



MATLAB Compiler SDK and MATLAB Coder

	MATLAB Compiler MATLAB Compiler SDK	MATLAB Coder
Output	Software components	Portable and readable C source code
MATLAB language support	Full	Subset
Additional libraries	MATLAB Runtime	None
Supported toolboxes	Most toolboxes	Some toolboxes
License model	Royalty-free	Royalty-free
Extensions	MATLAB Production Server	Embedded Coder

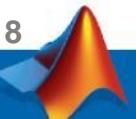
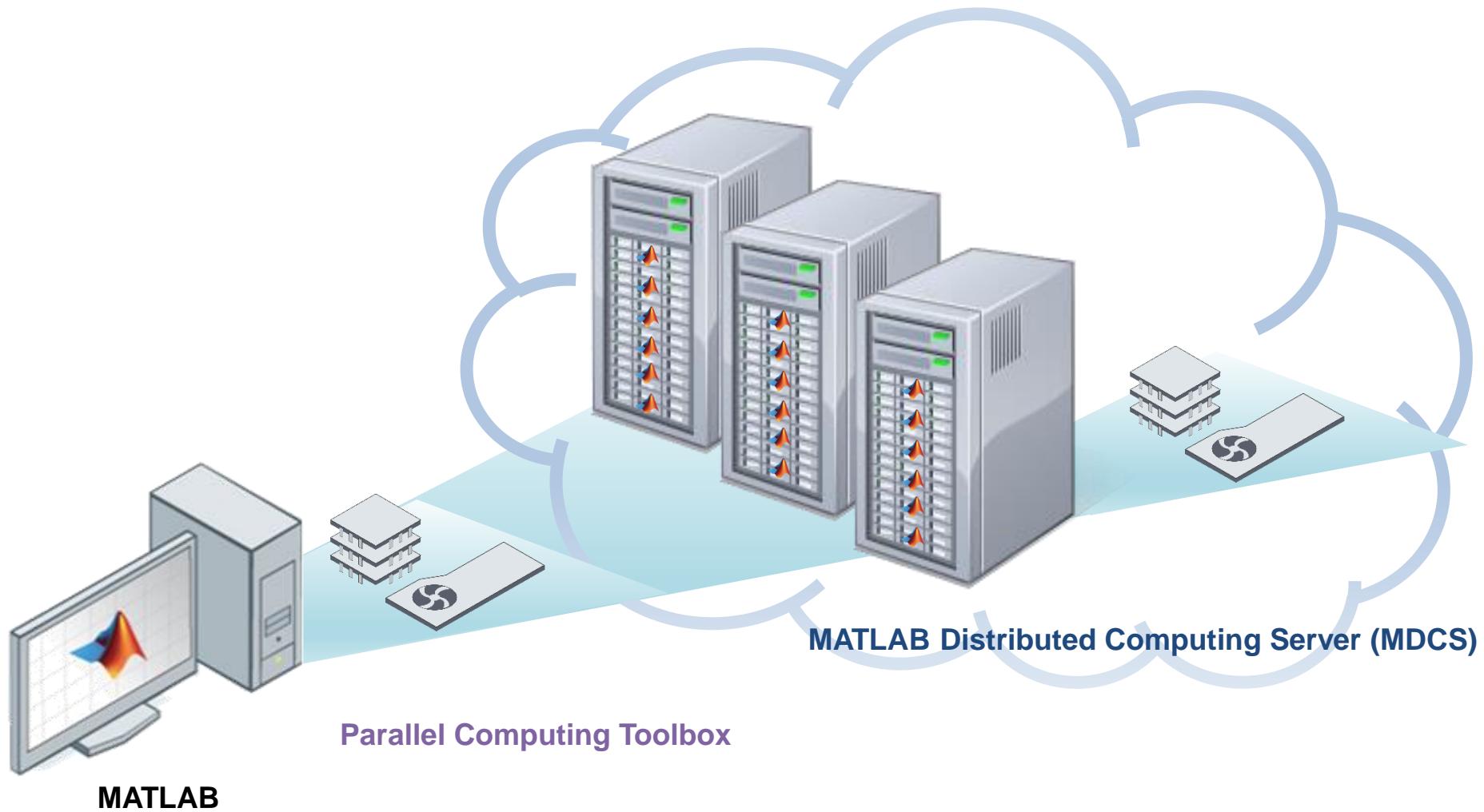


Agenda

- Scaling access to analytics
 - Example: Custom web application integration
- Scaling compute power
 - Example: Parallel Computing with MATLAB
- Scaling to IoT and smart devices
 - Example: Embedding analytics in edge devices
- Wrap-up and Q&A

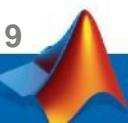
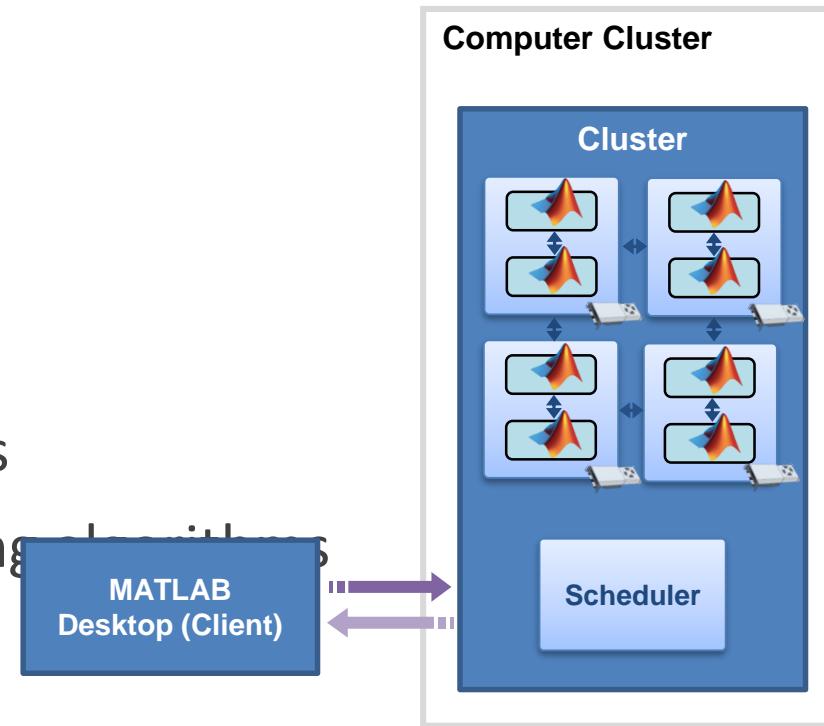


Scale Compute Power



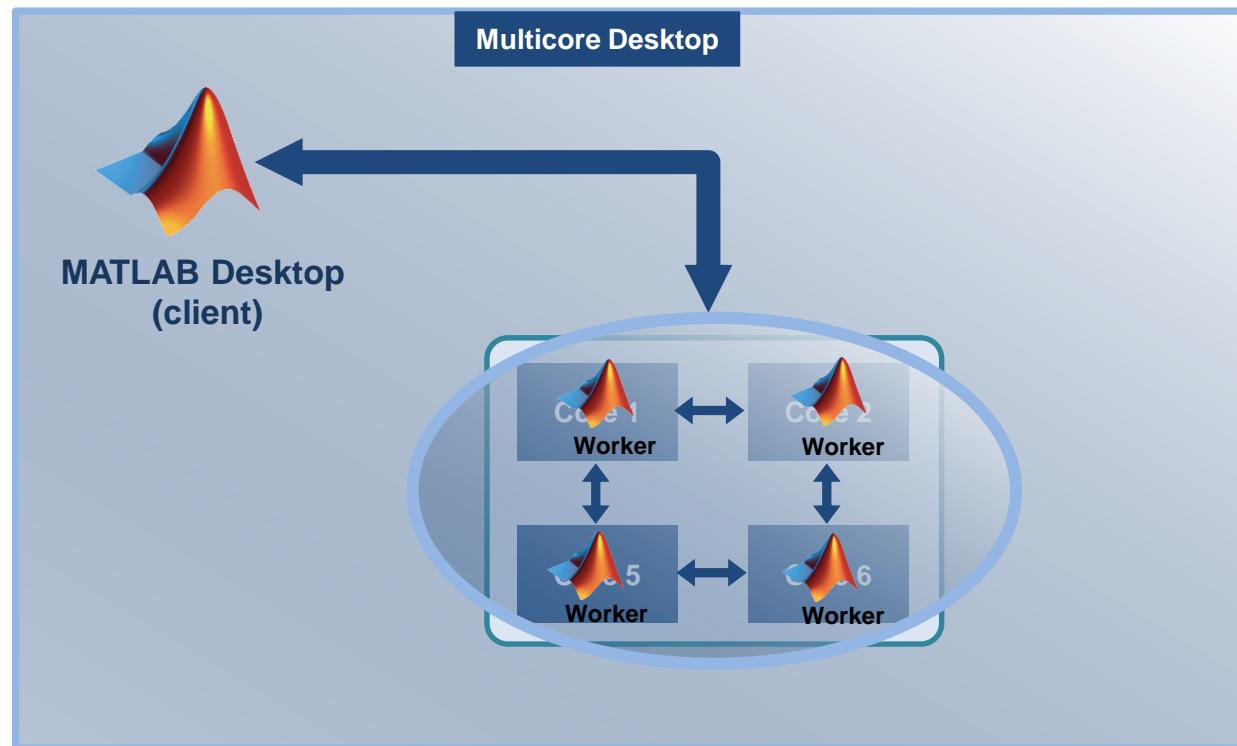
Take Advantage of Cloud Infrastructure

- Scale speed-up:
 - Use more cores
 - Go from hours to minutes
- Scale memory:
 - Utilize tall arrays and distributed arrays
 - Solve larger problems without re-coding
- Offload computation:
 - Free up desktop
 - Access better computers

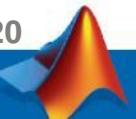


Parallel Computing Paradigm

Multicore Desktops

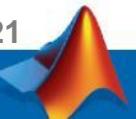
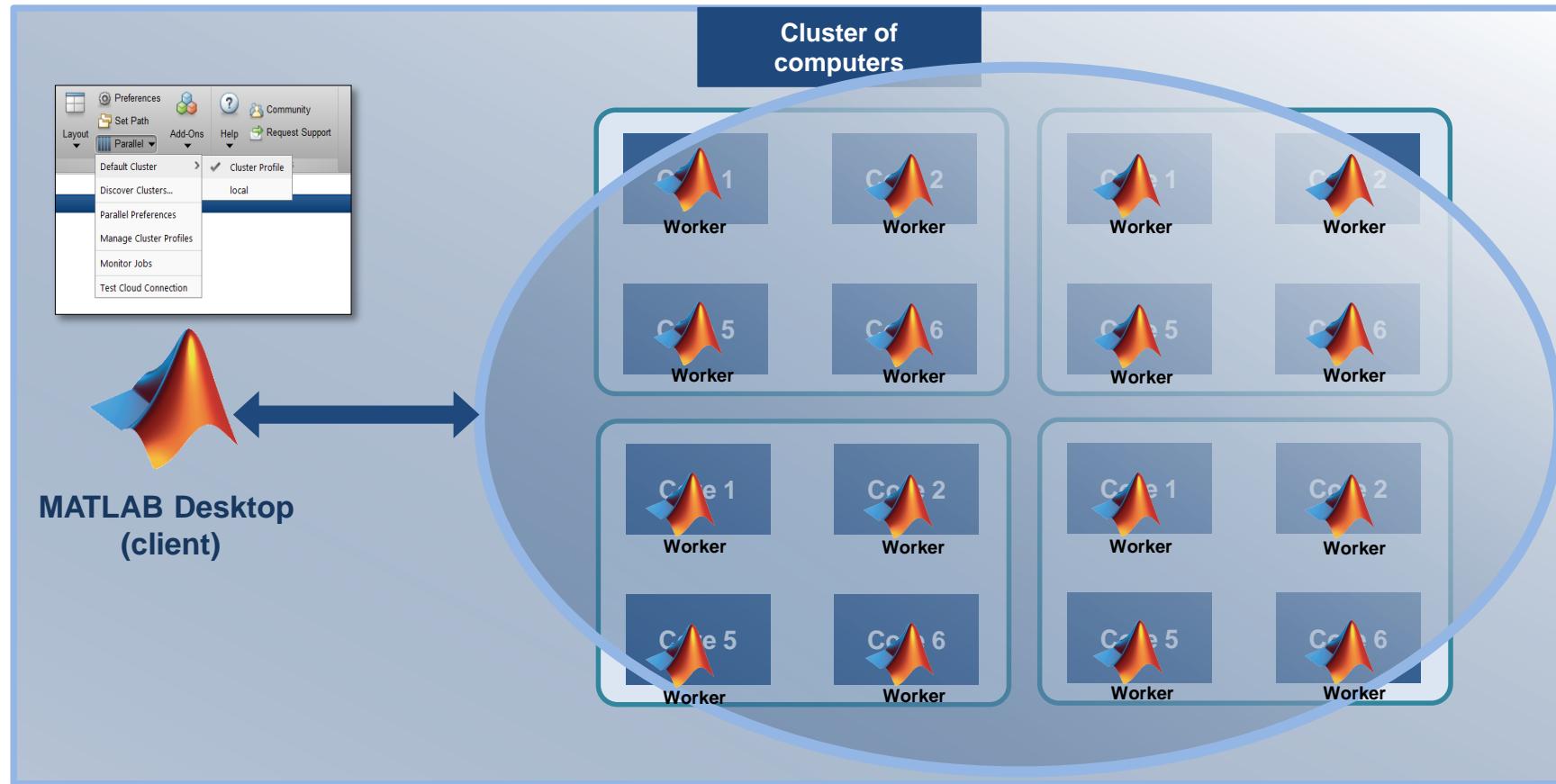


[MATLAB multicore](#)



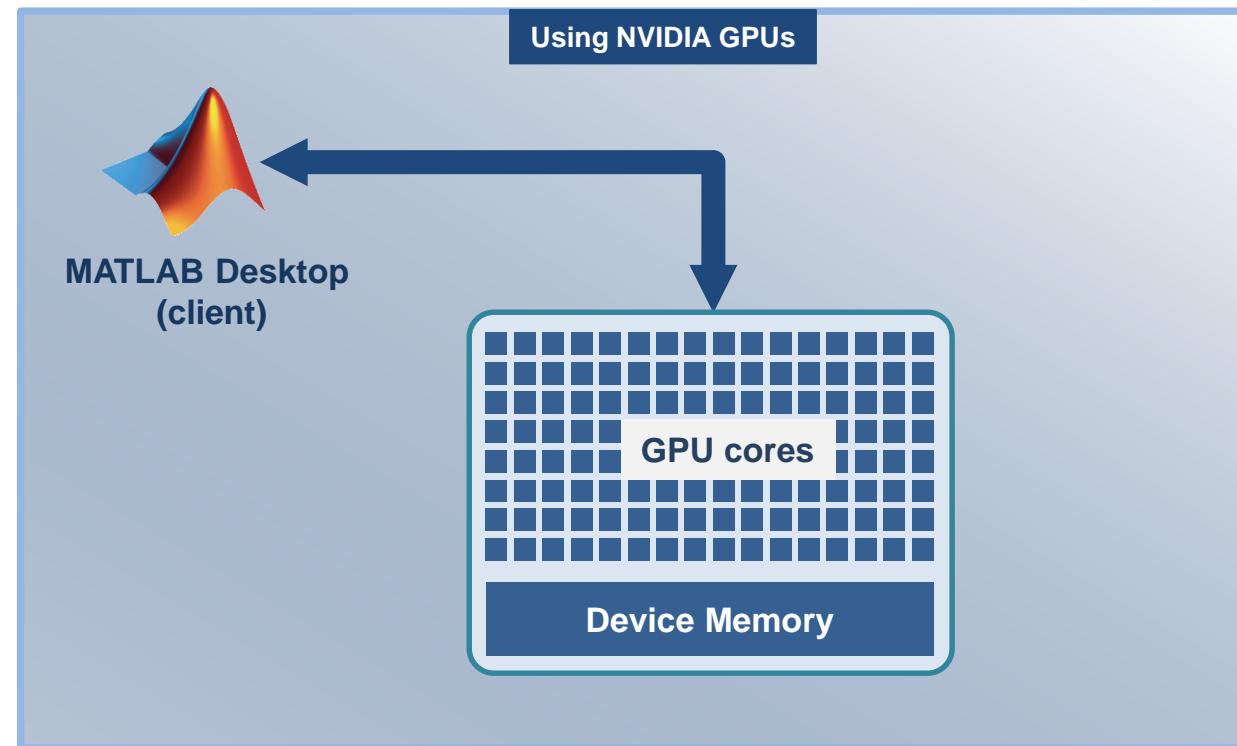
Parallel Computing Paradigm

Cluster Hardware



Parallel Computing Paradigm

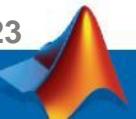
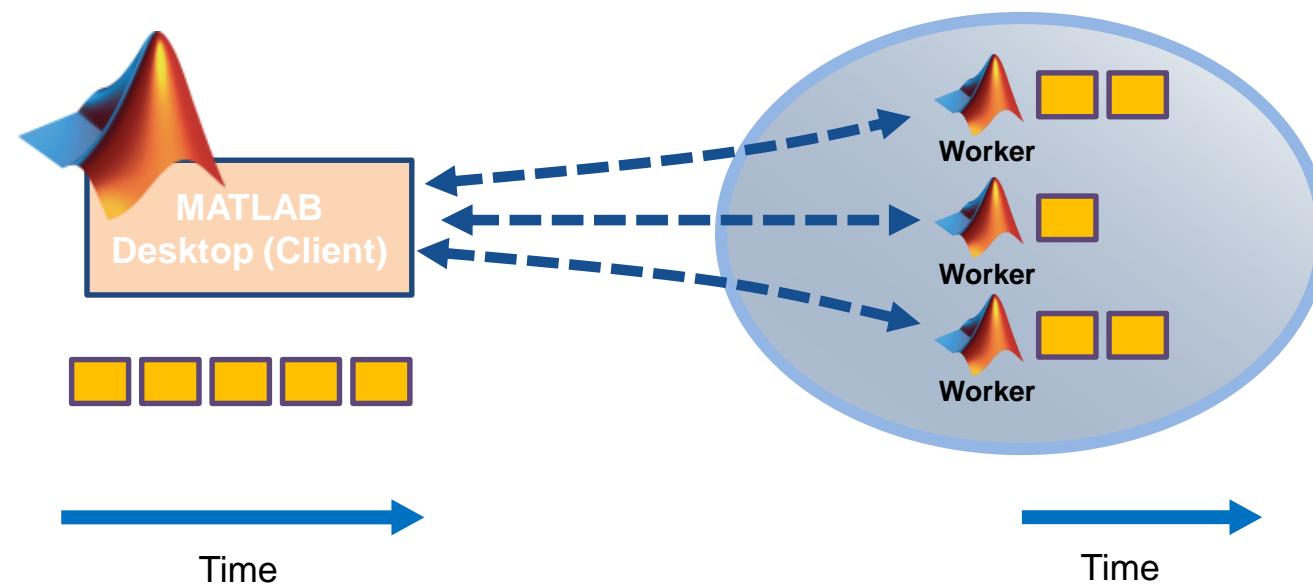
NVIDIA GPUs



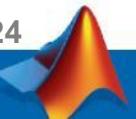
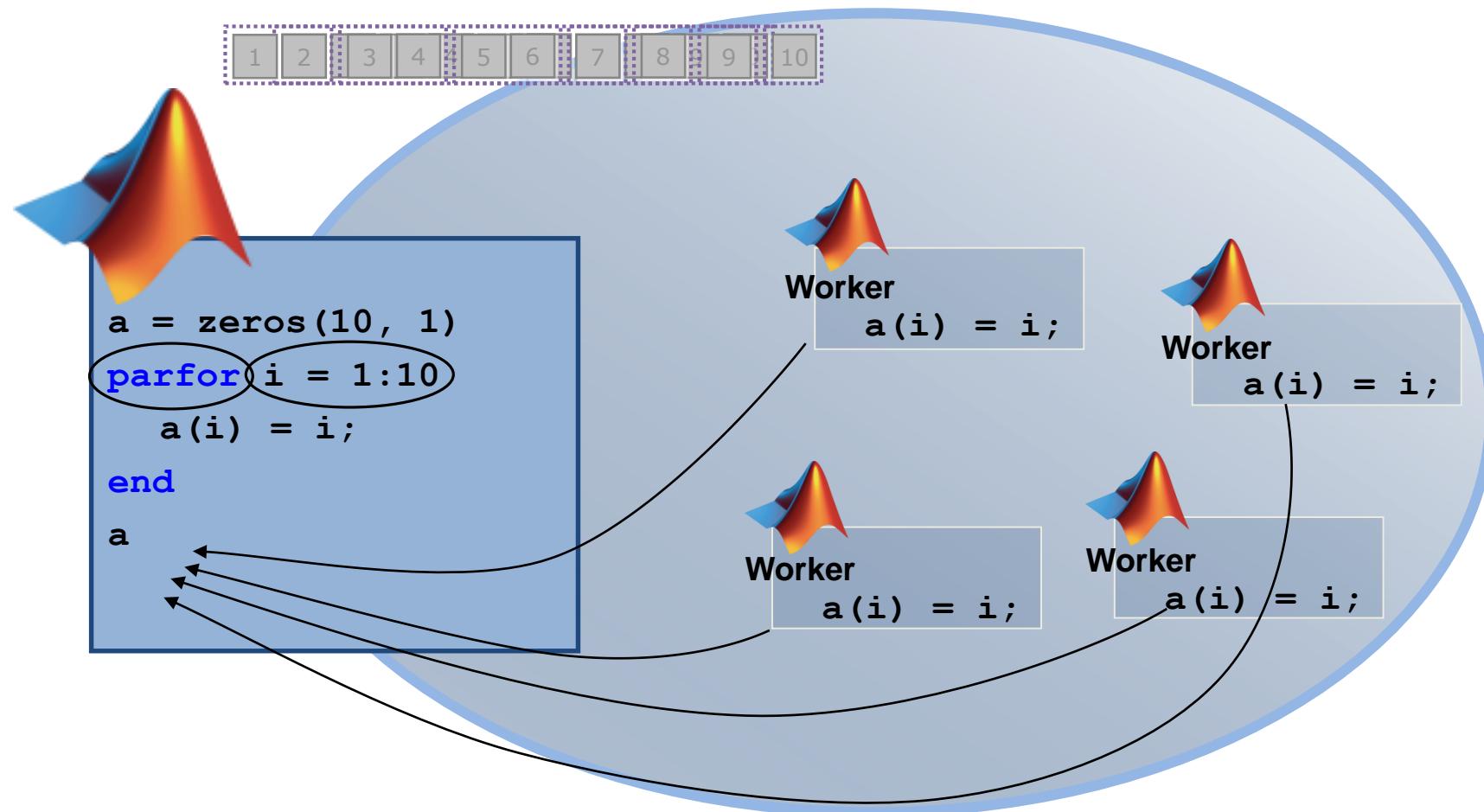
Explicit Parallelism: Independent Tasks or Iterations

Parallel for loops

- Ideal problem for parallel computing
- No dependencies or communications between tasks
- Examples: parameter sweeps, Monte Carlo simulations



The Mechanics of `parfor` Loops



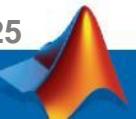
Parallel computing with MATLAB is more than `parfor`

Well-known features

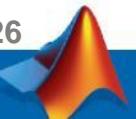
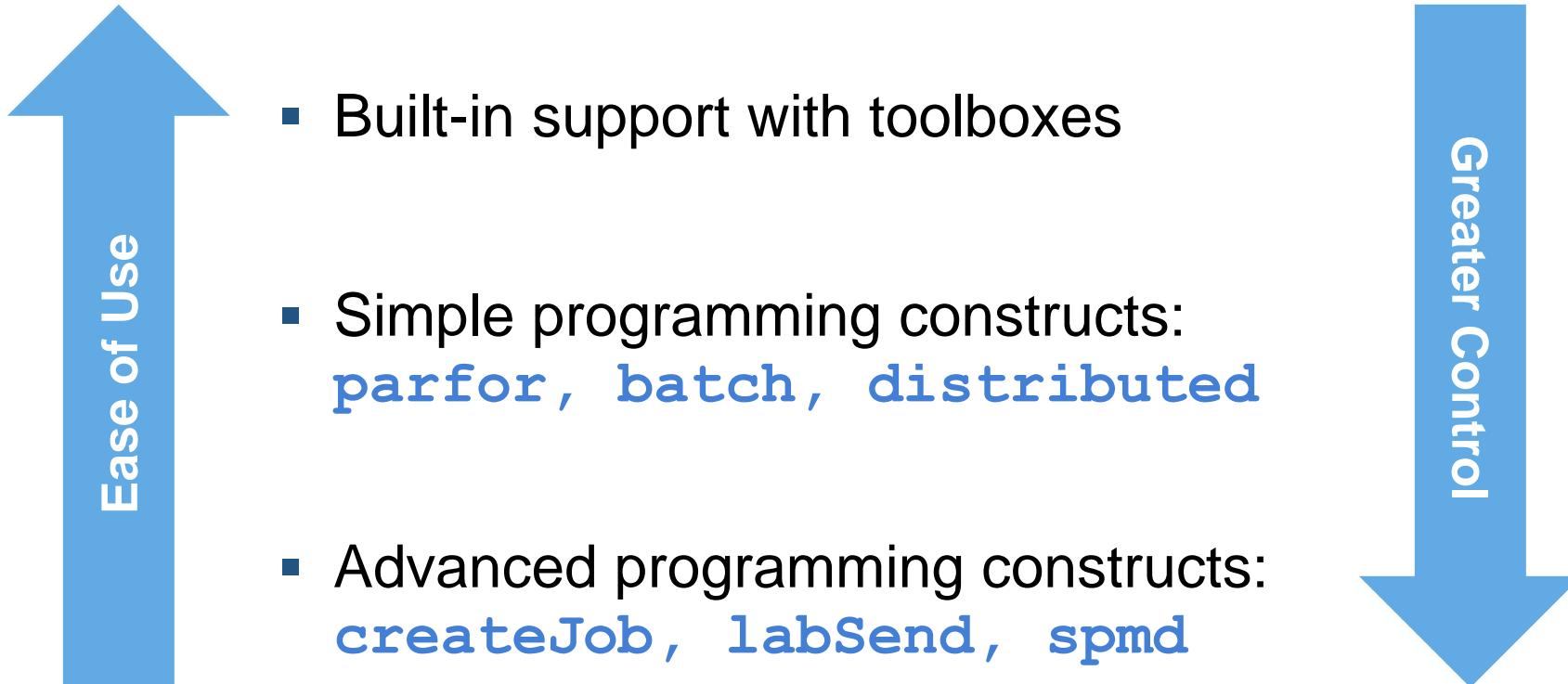
- parallel-enabled toolboxes
- `parfor`
- `gpuArray`

Full spectrum of support

- batch submission, jobs and tasks
`batch`, `createJob`, `createTask`
- asynchronous queue for feval
`parfeval`
- mapreduce (with and without Hadoop)
`mapreduce`
- message passing
`labSend`, `labReceive`
- distributed arrays (“global arrays”)
`distributed`



Programming Parallel Applications (CPU)

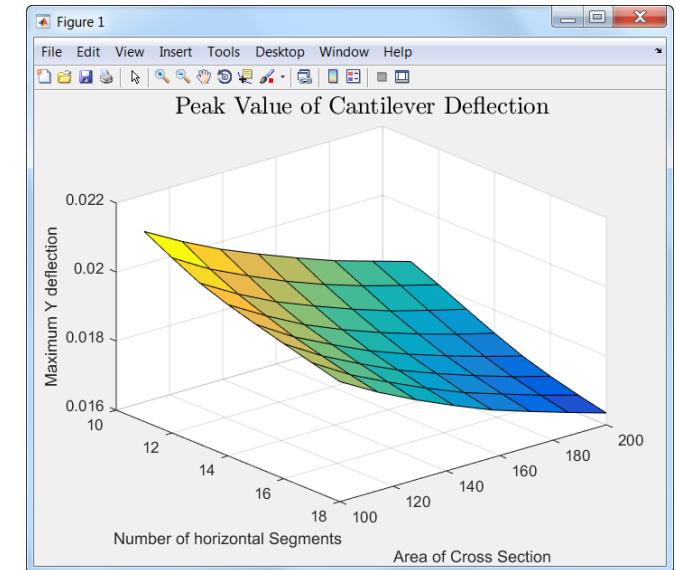
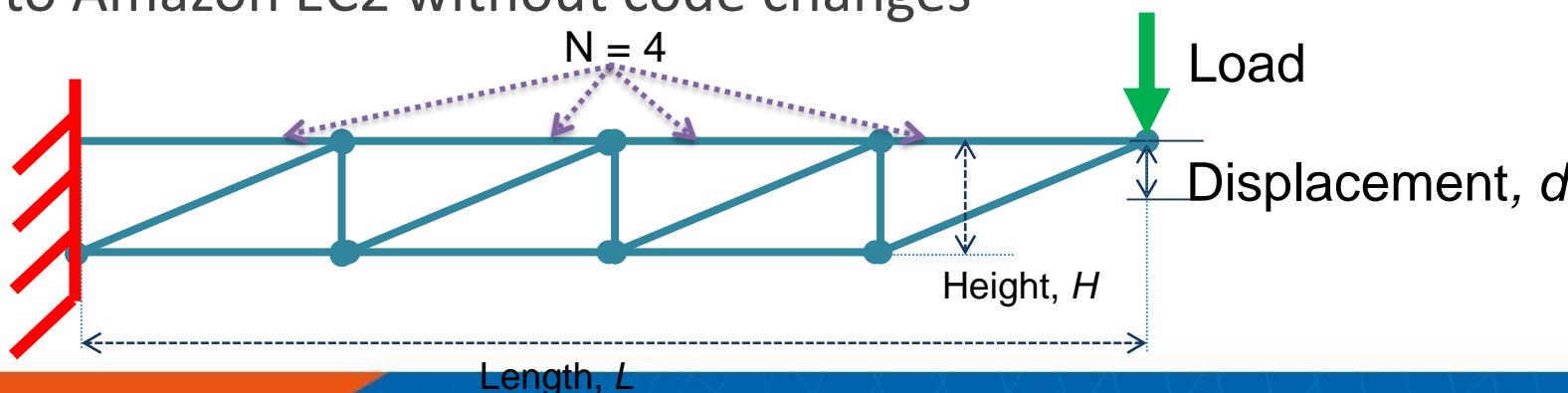


Example: Compute Intensive Problem

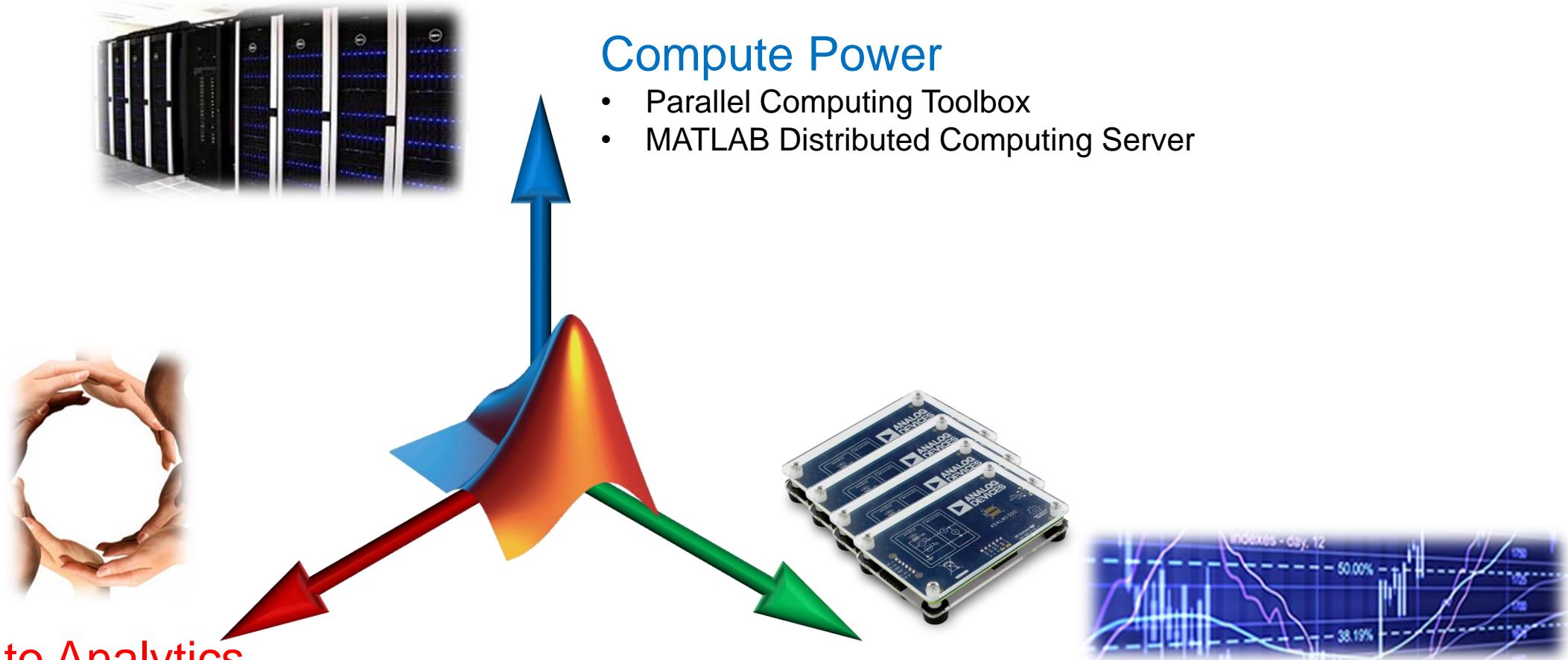
Objective: Run a parameter sweep to find peak value of cantilever deflection

Approach:

- Large number of embarrassingly parallel tasks
- Prototype algorithm on desktop
- Scale to Amazon EC2 without code changes



Three Dimensions of Scaling – MathWorks Solutions



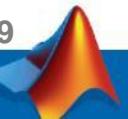
Next Steps – How can we help?

Resources

- Seminars and technical deep dives
- [Data Analytics](#)
- [Parallel Computing](#)
- [Desktop and Web Deployment](#)
- [Embedded Code Generation](#)
- [ThingSpeak](#)

More options

- Technical support
- Advanced customer support
- Installation, enterprise, and cloud deployment
- Training courses
- Consulting services



Thank you!

