

Integrating MATLAB Analytics into Enterprise Applications

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Three Dimensions of Scaling



Compute Power

- Work with big data
- Solve larger, more complex problems
- Run same algorithms on desktop and cluster



Access to Analytics

- Share algorithms, protect IP
- Access from web and enterprise systems

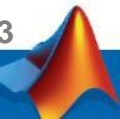


IoT and Smart Devices

- Deploy to edge devices in the field
- Combine in central IoT system

Agenda

- Scaling access to analytics
 - Example: Custom web application integration
- Scaling compute power
 - Example: Parallel Computing with MATLAB
- Scaling to IoT and smart devices
 - Example: Embedding analytics in edge devices
- Wrap-up and Q&A



Data Analytics Workflow

Access and Explore
Data

Preprocess Data

Develop Predictive
Models

Integrate Analytics with
Systems

Files



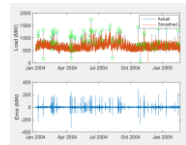
Databases



Sensors



Working with
Messy Data



Data Reduction/
Transformation



Feature
Extraction



Model Creation e.g.
Machine Learning



Parameter
Optimization



Model
Validation



Desktop Apps



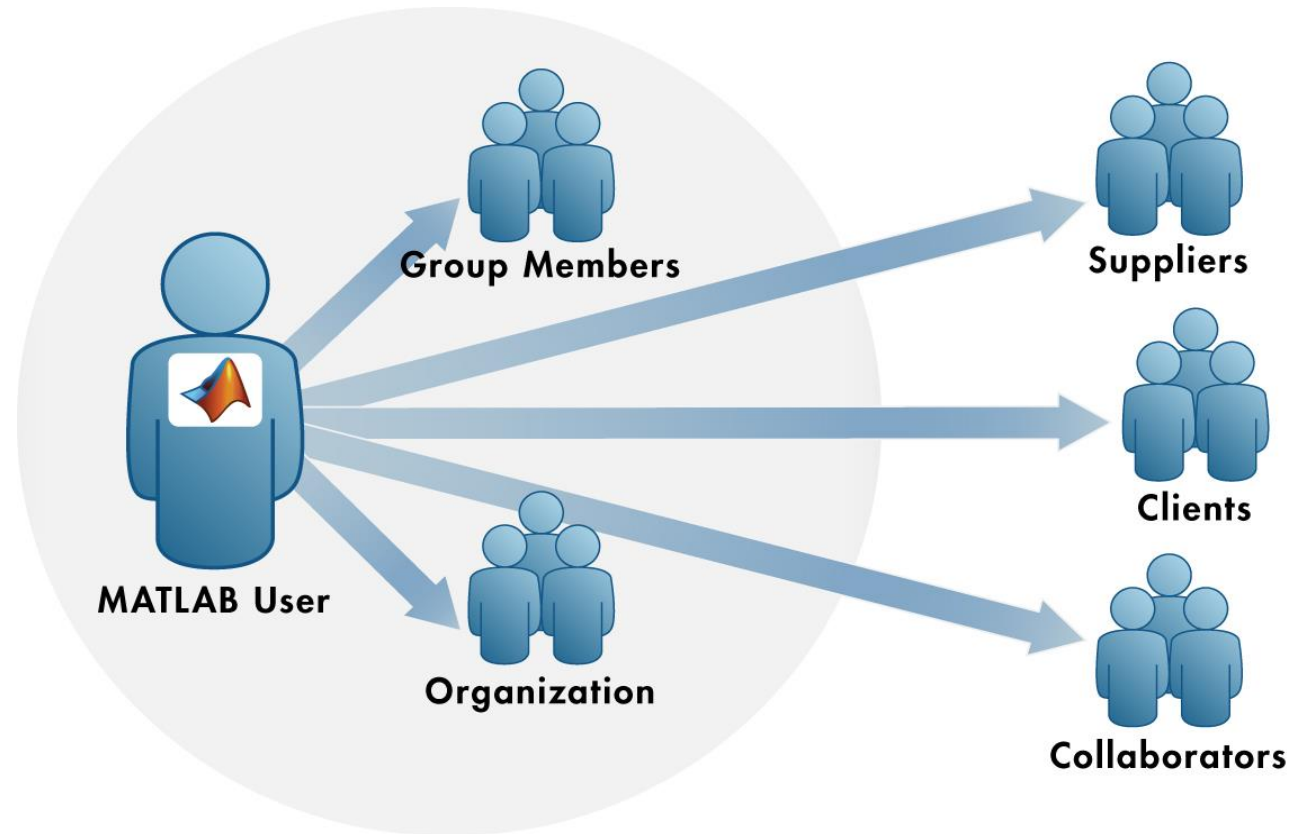
Enterprise Scale
Systems

MATLAB Excel
.NET C/C++
.exe Java .dll

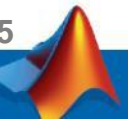
Embedded Devices
and Hardware



Share Programs Outside of MATLAB

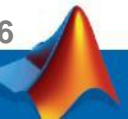


Deploy your MATLAB code to people who don't need MATLAB

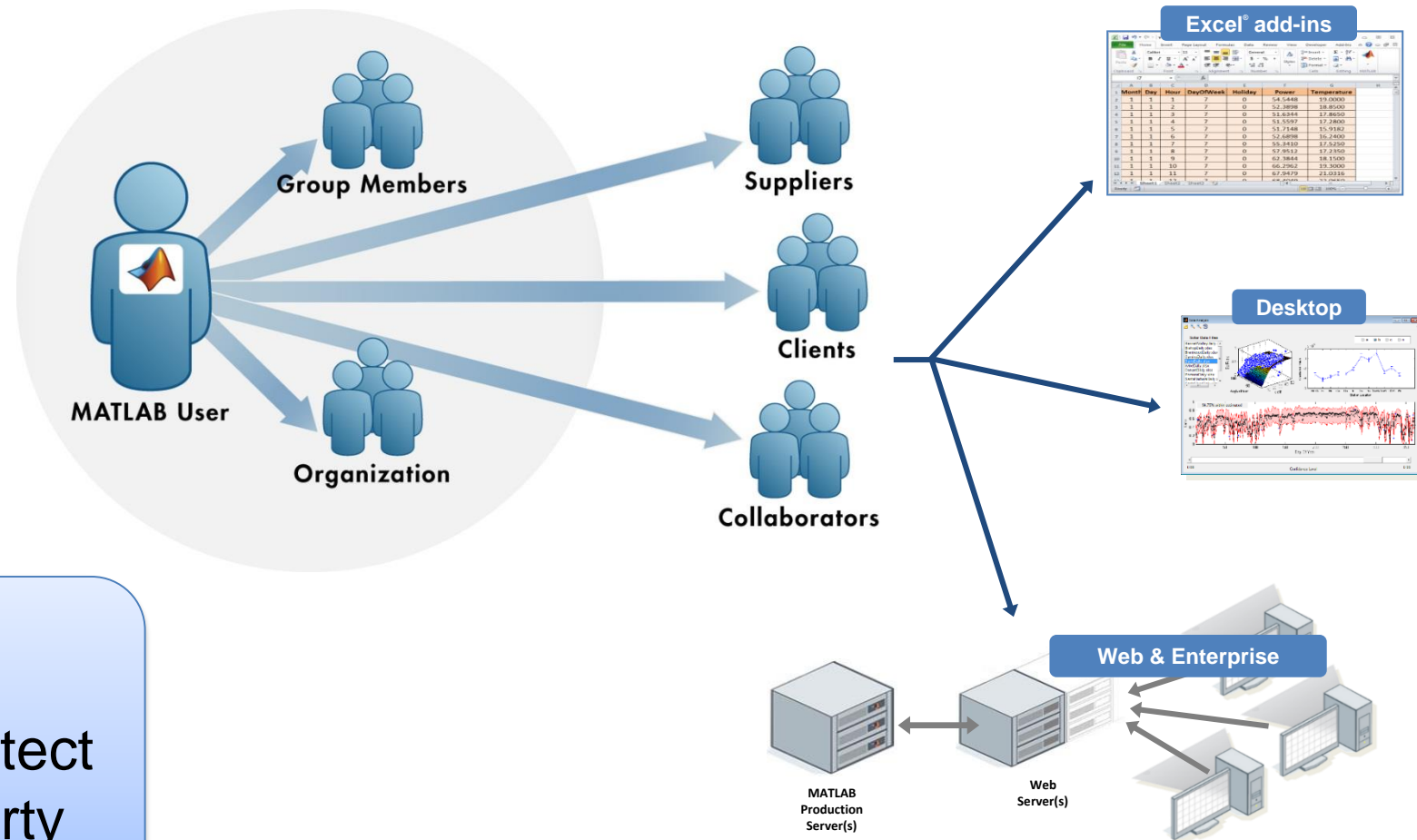


Benefits of Deploying MATLAB Code

- Ensure domain experts maintain ownership of ideas, algorithms, and applications
- Integrate with different programming languages
- Implement a common algorithm on different platforms
- Avoid time consuming and error prone recoding
- Easily adopt algorithm improvements throughout lifecycle



A Primer on Sharing MATLAB Programs



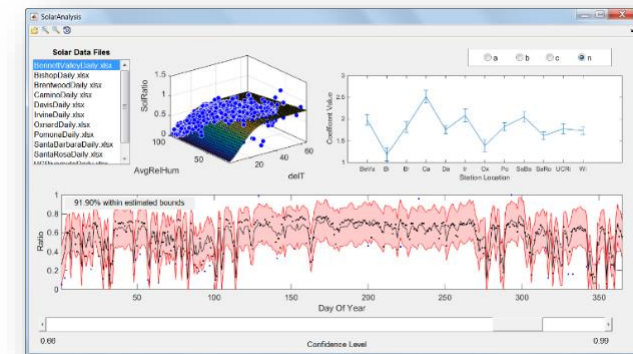
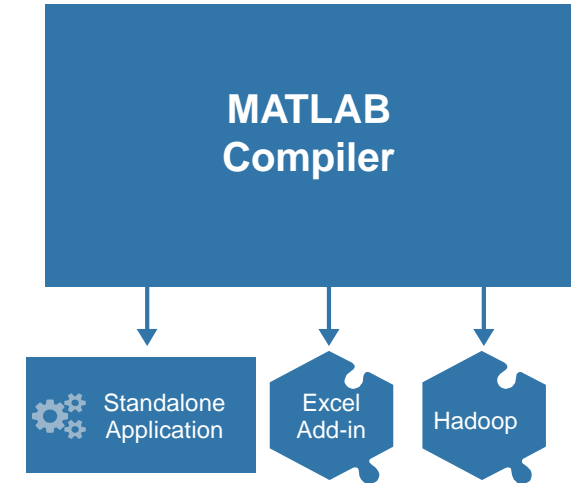
- Royalty-free
- Encryption to protect intellectual property

Using MATLAB Compiler

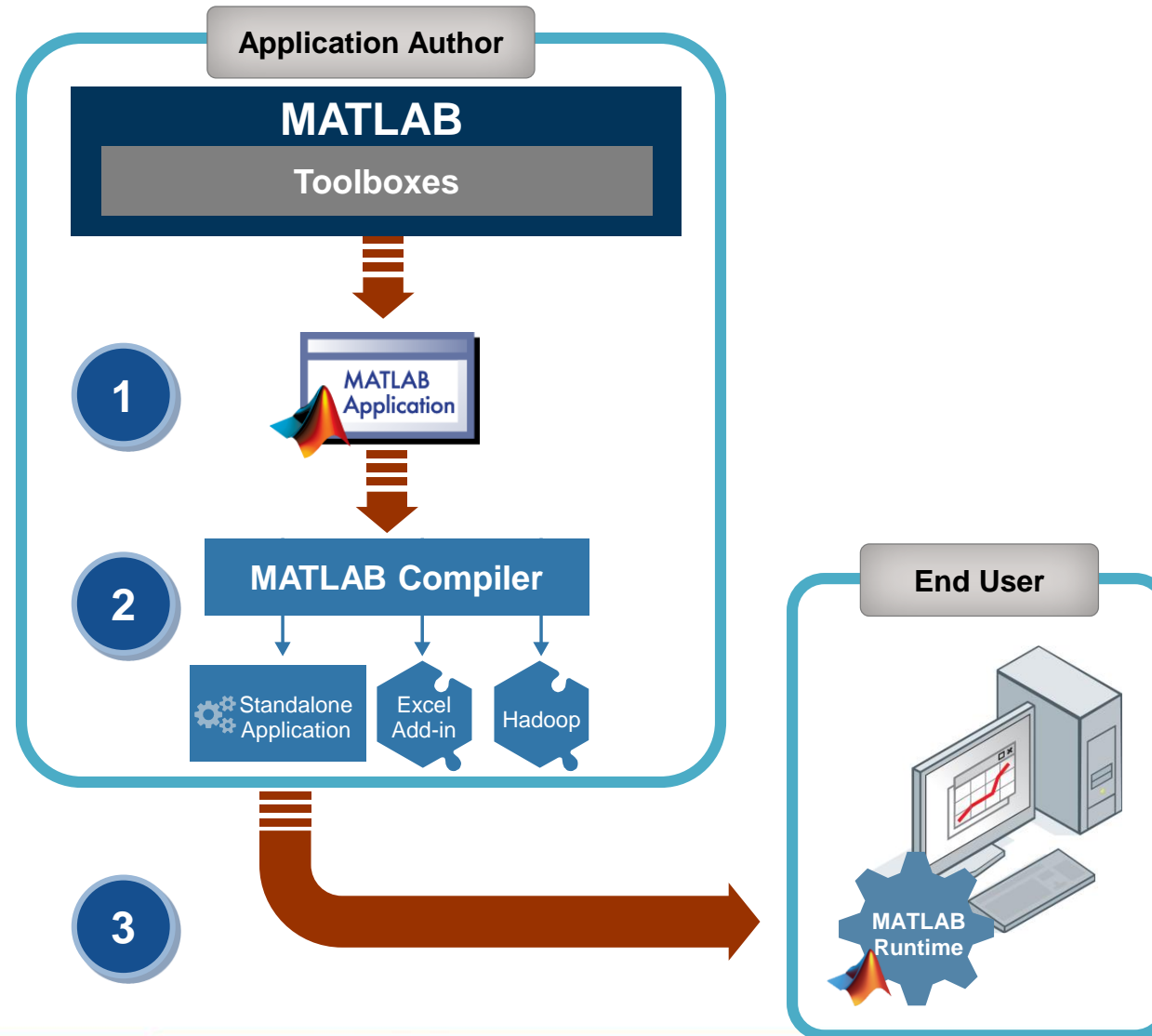
Compiled applications can be shared as:

- Standalone desktop applications
- Add-ins for integration with Microsoft Excel spreadsheets
- Components that run MATLAB code against Hadoop

Create professional software with customizable installers, icons, and splash screens ... without integration programming



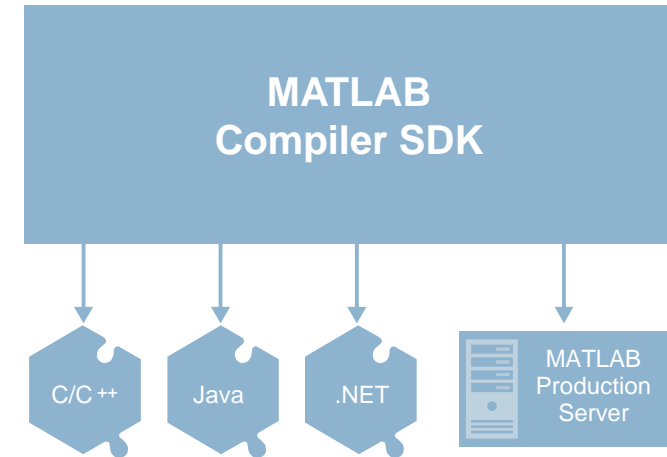
Sharing Standalone Applications



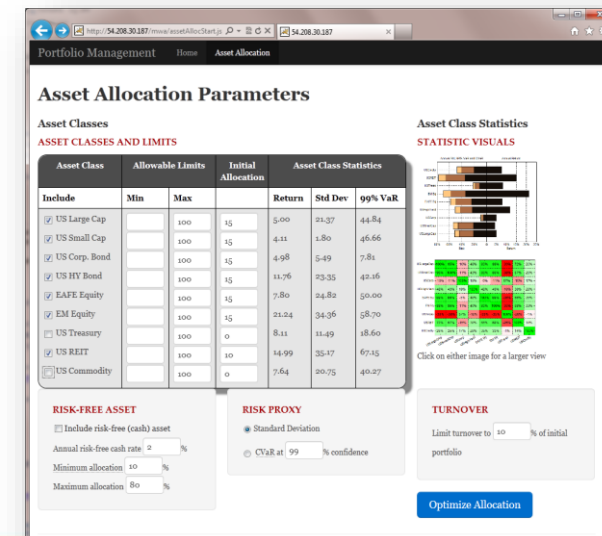
Using MATLAB Compiler SDK

Flexible toolkit for software developers

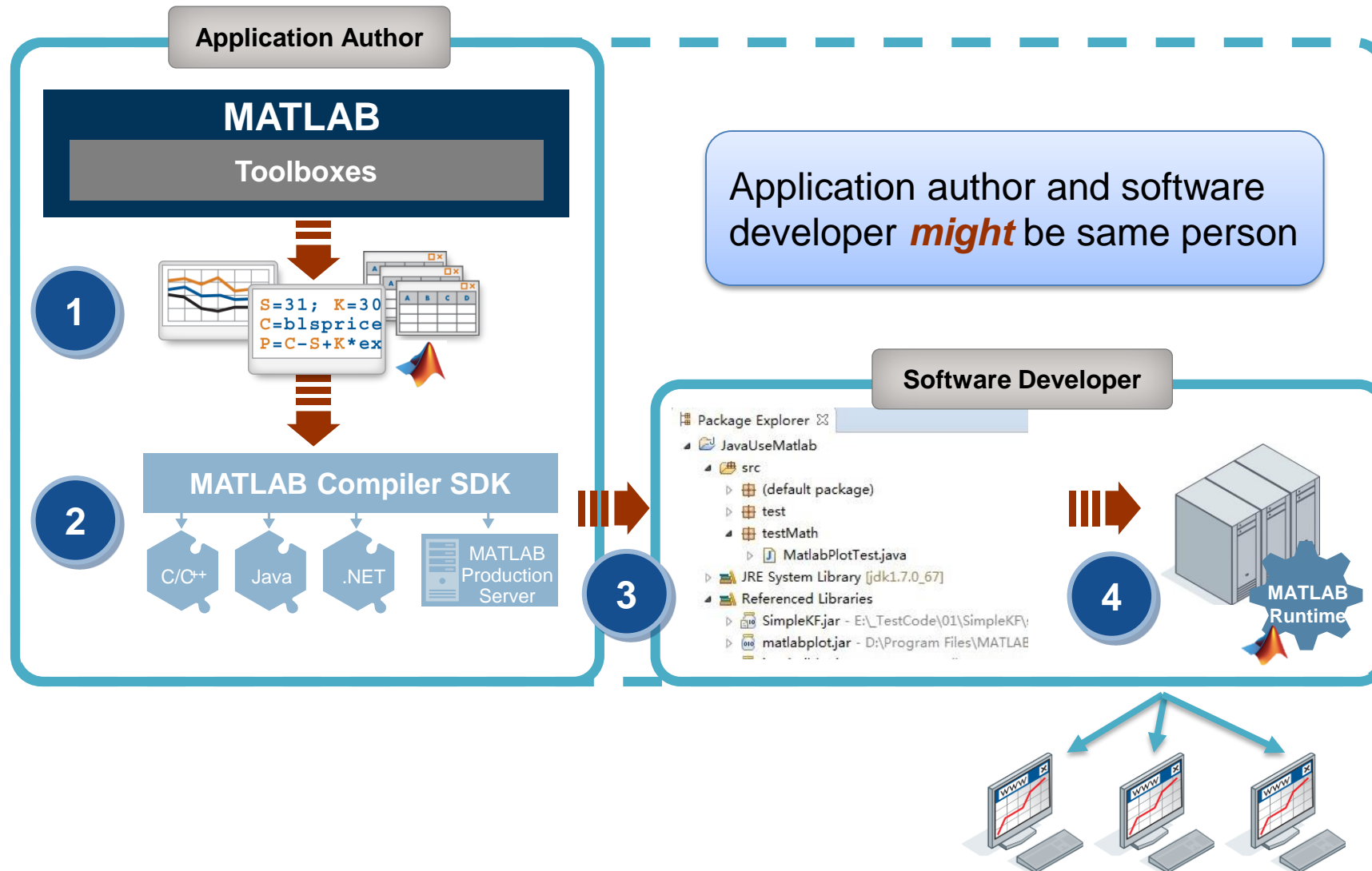
- Integrate with applications written in C/C++, .NET, Java
- Develop applications for MATLAB Production Server



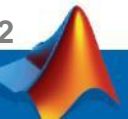
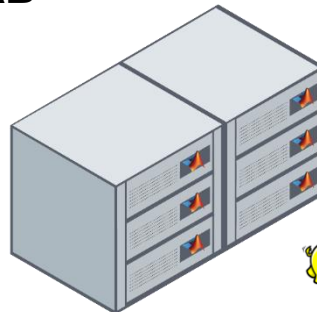
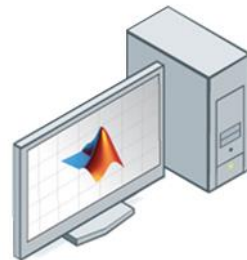
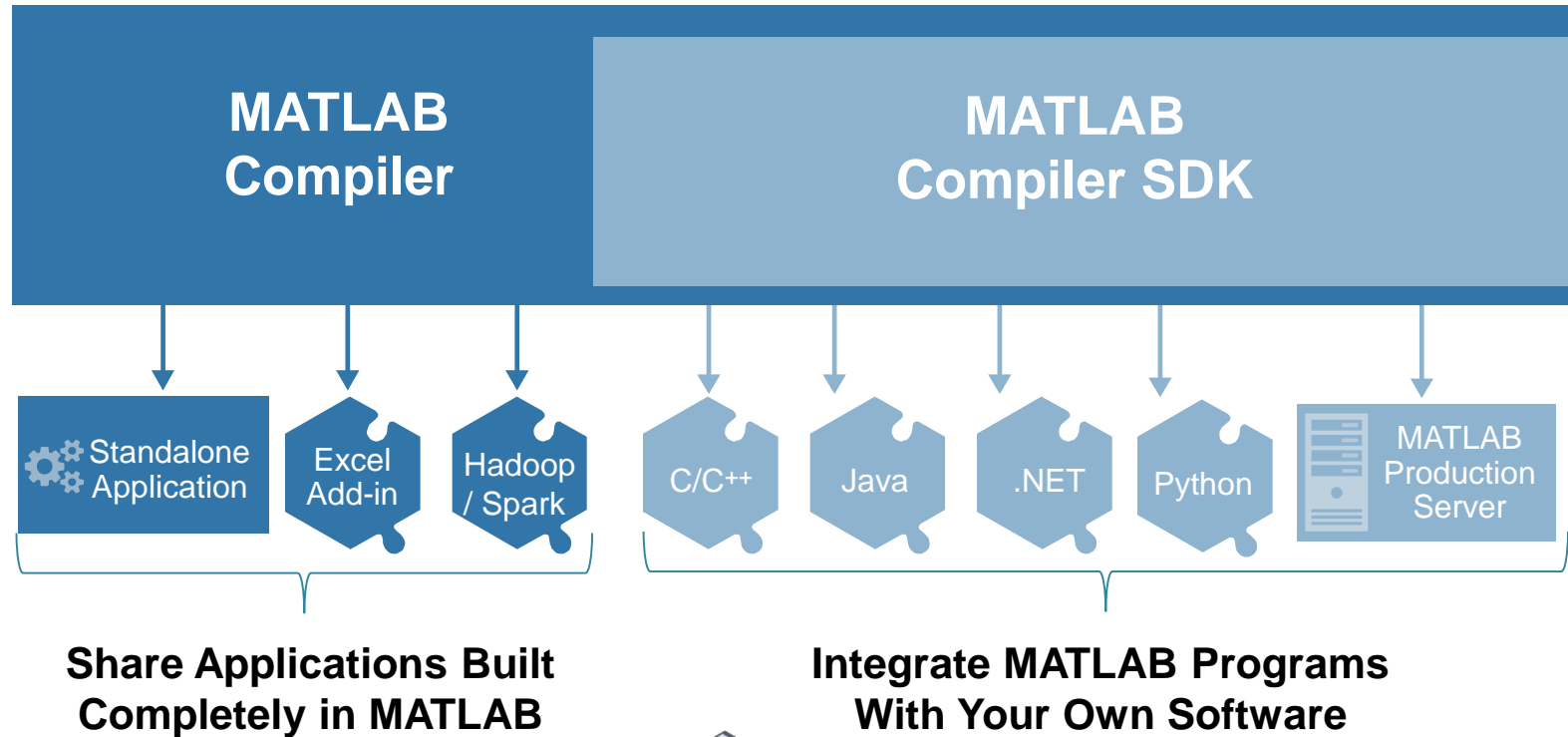
Develop a custom application server or deploy with MATLAB Production Server



Integrating MATLAB-based Components



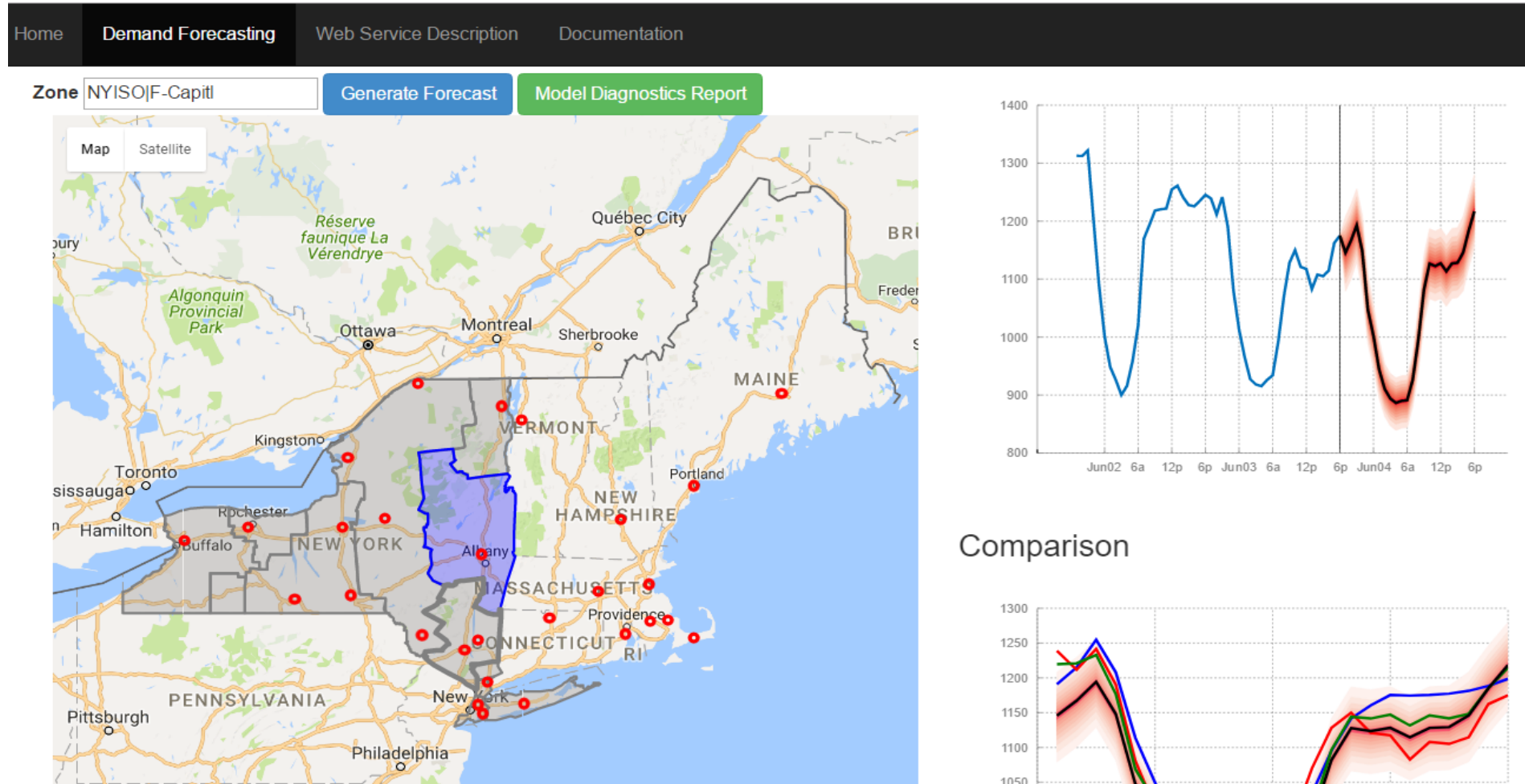
Share with People Who Do Not Have MATLAB



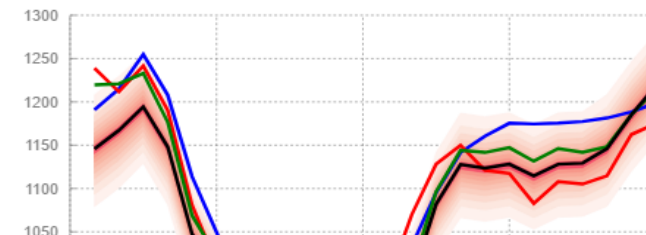
MATLAB Analytics in Production

Example: Load Forecasting Web App

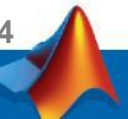
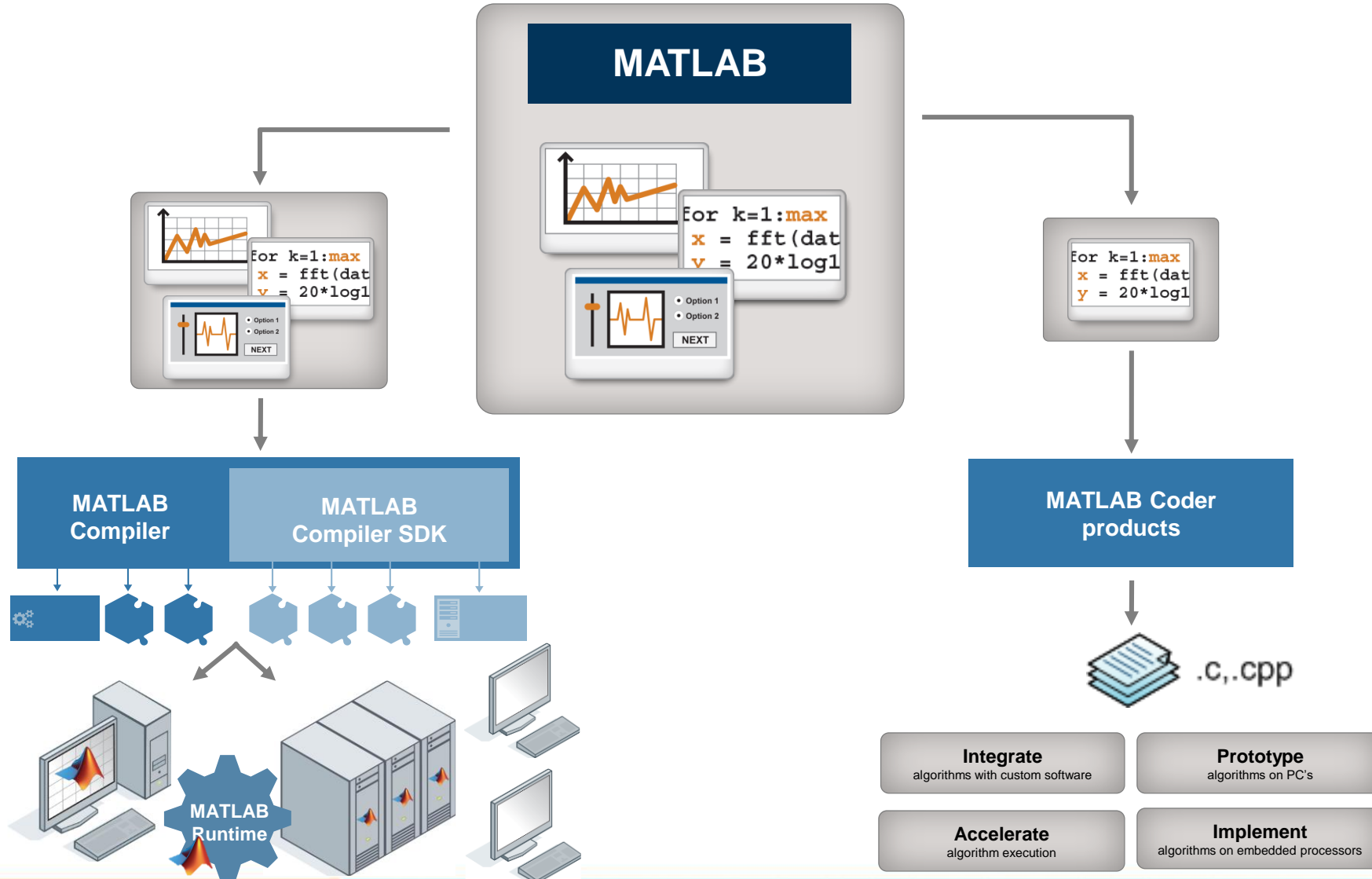
<http://ec2-54-165-201-58.compute1.amazonaws.com:8080/DemandForecastWeb/>



Comparison

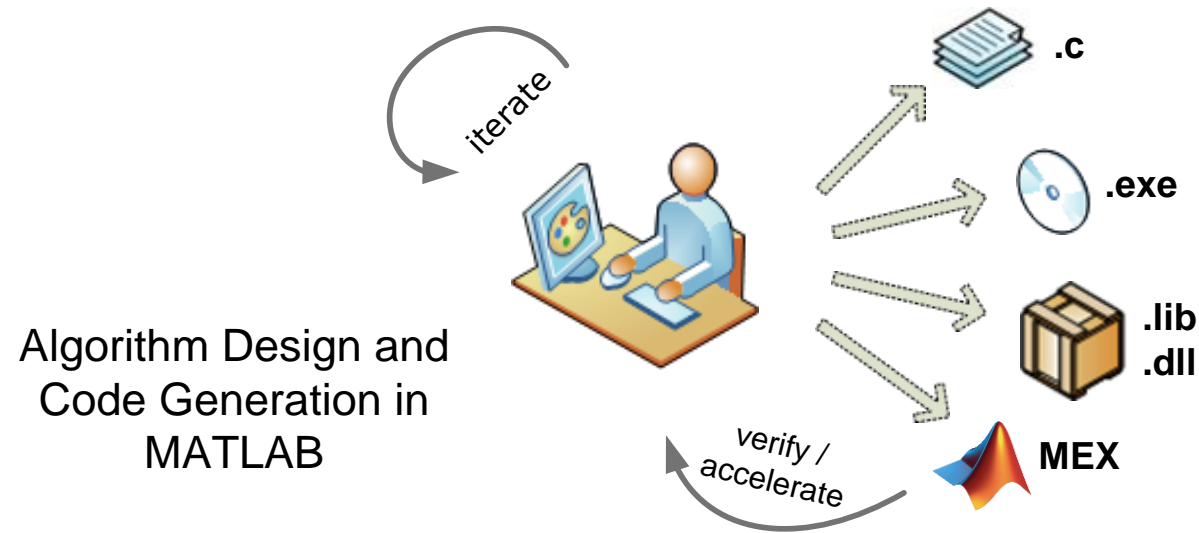


Advising on Deployment or Code Generation



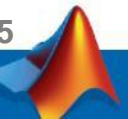
MATLAB Coder

Generate portable and readable C code from MATLAB algorithms



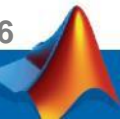
With MATLAB Coder, design engineers can:

- Maintain one design in MATLAB
- Design faster and get to C quickly
- Test more systematically and frequently
- Spend more time improving algorithms in MATLAB



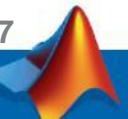
MATLAB Compiler SDK and MATLAB Coder

	MATLAB Compiler MATLAB Compiler SDK	MATLAB Coder
Output	Software components	Portable and readable C source code
MATLAB language support	Full	Subset
Additional libraries	MATLAB Runtime	None
Supported toolboxes	Most toolboxes	Some toolboxes
License model	Royalty-free	Royalty-free
Extensions	MATLAB Production Server	Embedded Coder

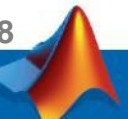
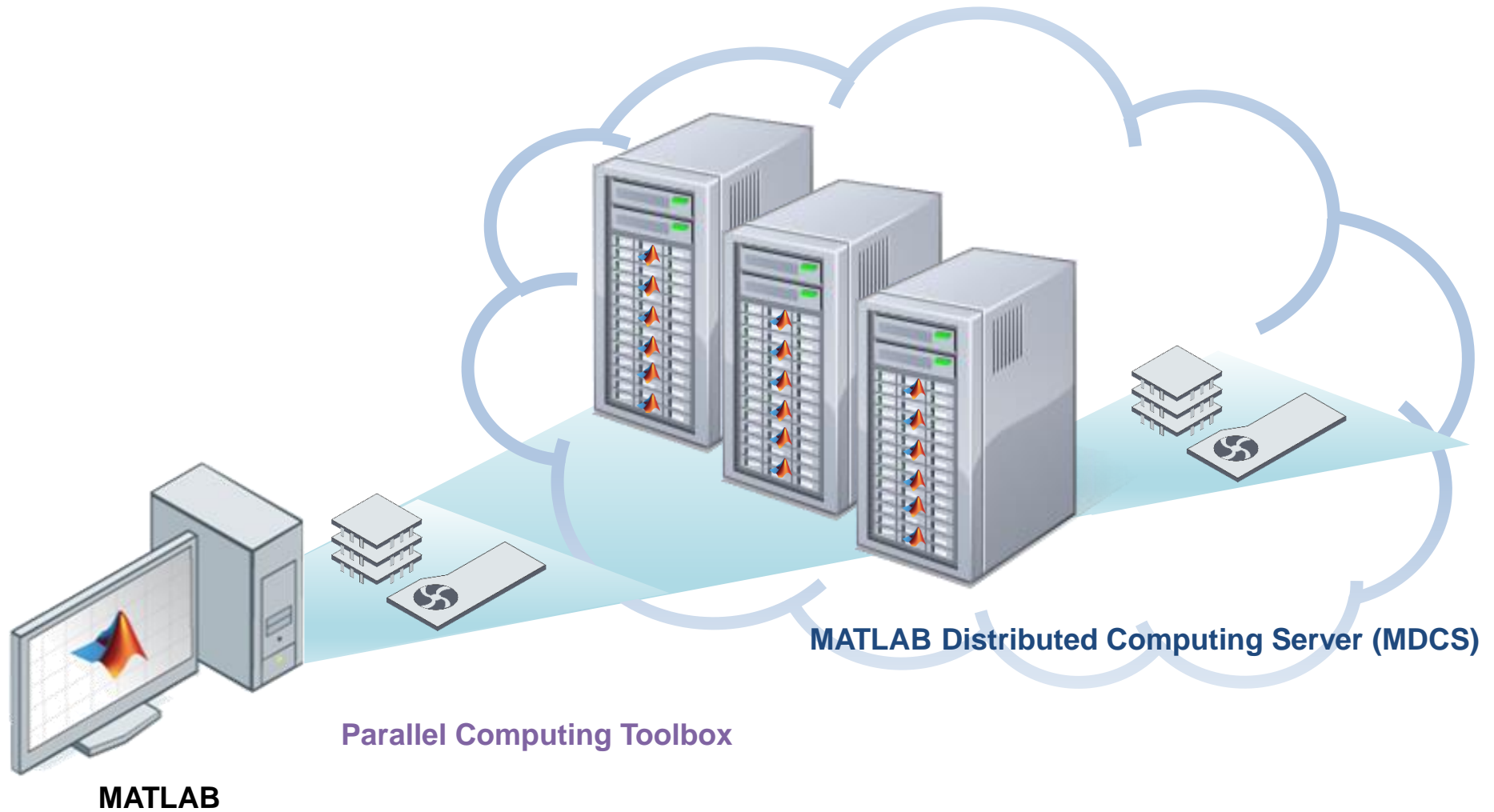


Agenda

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 - Example: Custom web application integration
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 - Example: Parallel Computing with MATLAB
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 - Example: Embedding analytics in edge devices
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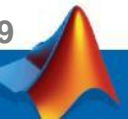
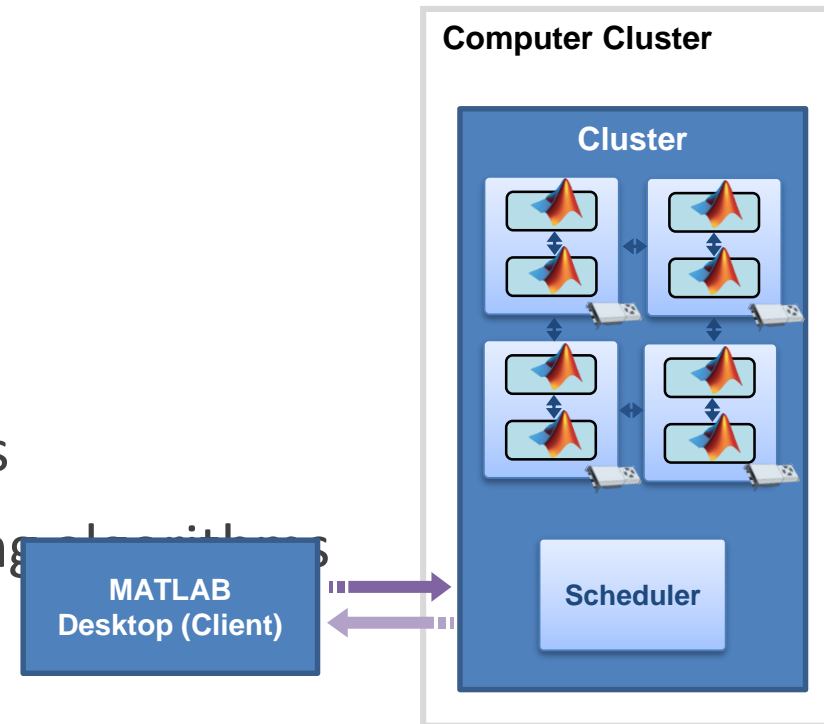


Scale Compute Power



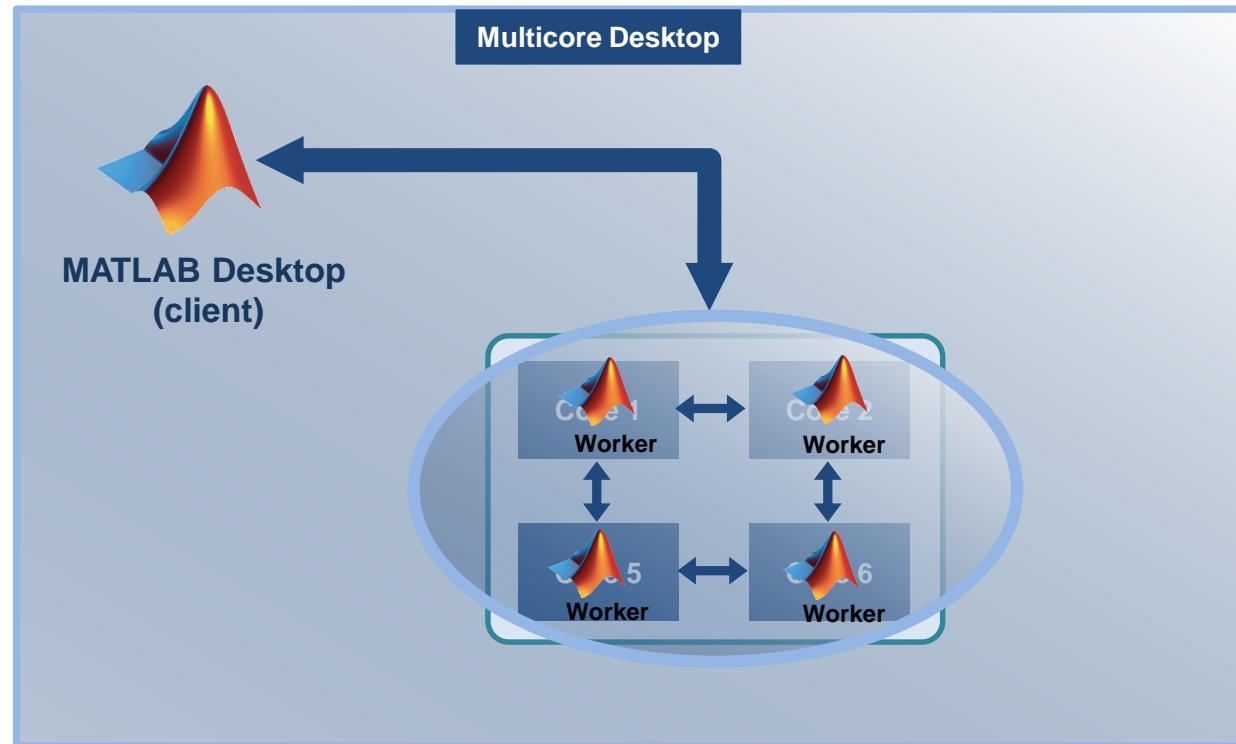
Take Advantage of Cloud Infrastructure

- Scale speed-up:
 - Use more cores
 - Go from hours to minutes
- Scale memory:
 - Utilize tall arrays and distributed arrays
 - Solve larger problems without re-coding
- Offload computation:
 - Free up desktop
 - Access better computers

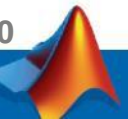


Parallel Computing Paradigm

Multicore Desktops

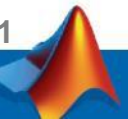
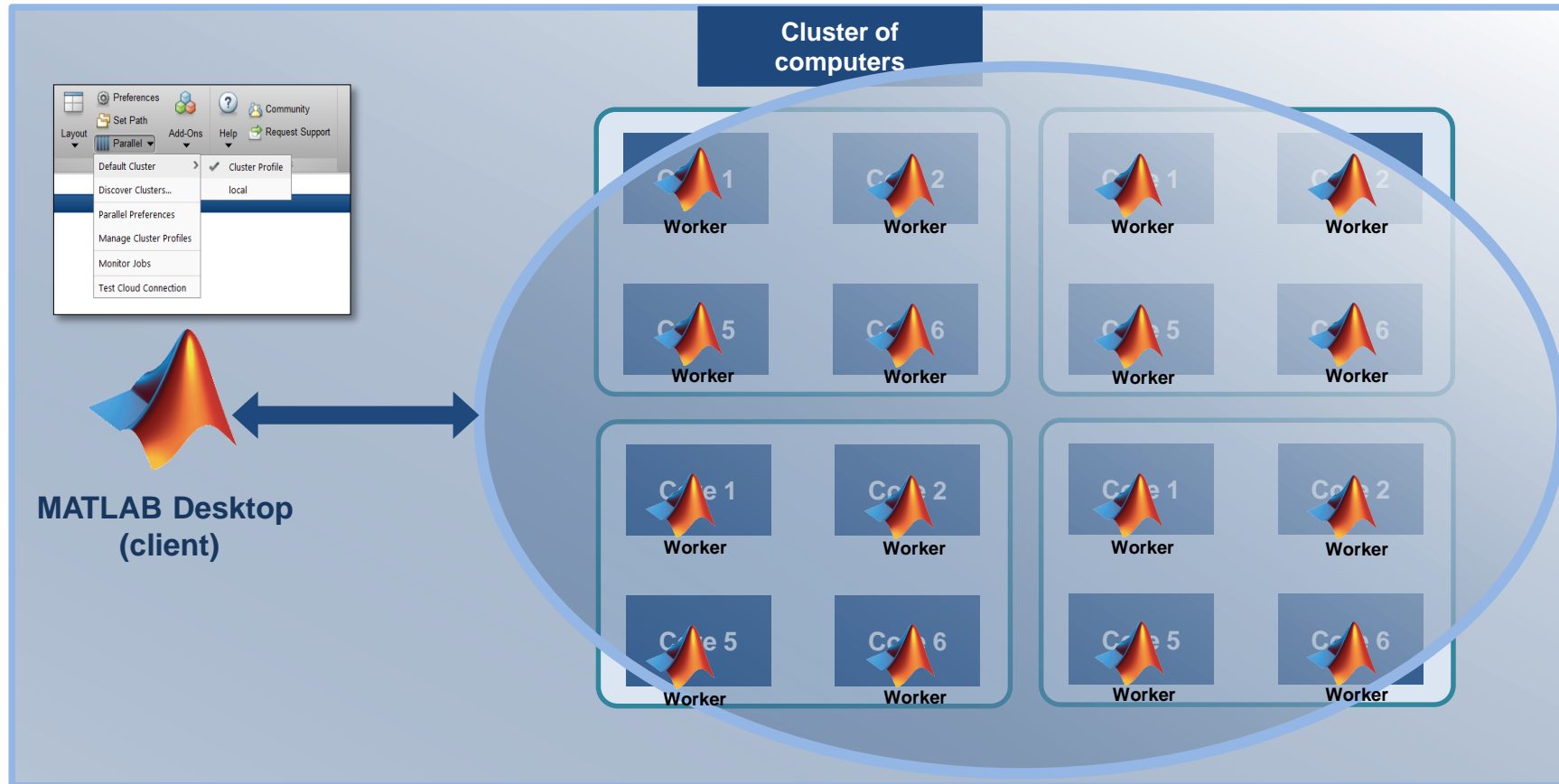


[MATLAB multicore](#)



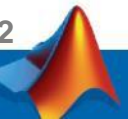
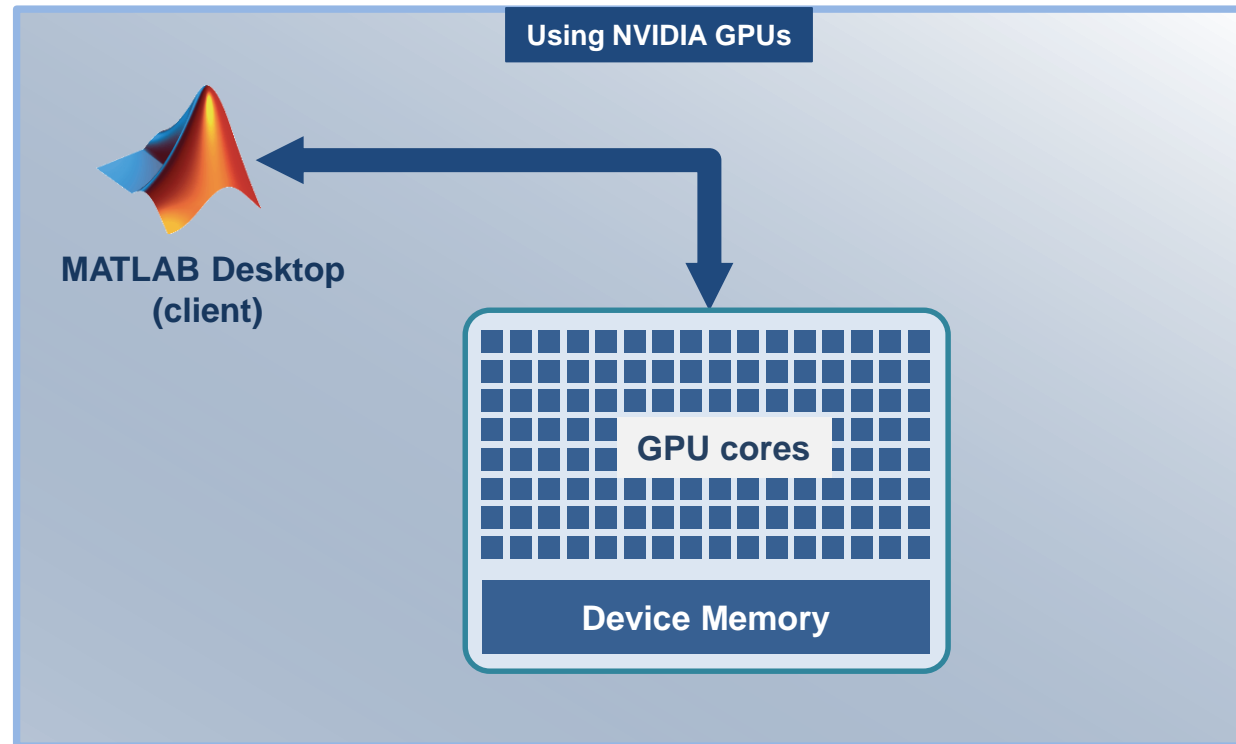
Parallel Computing Paradigm

Cluster Hardware



Parallel Computing Paradigm

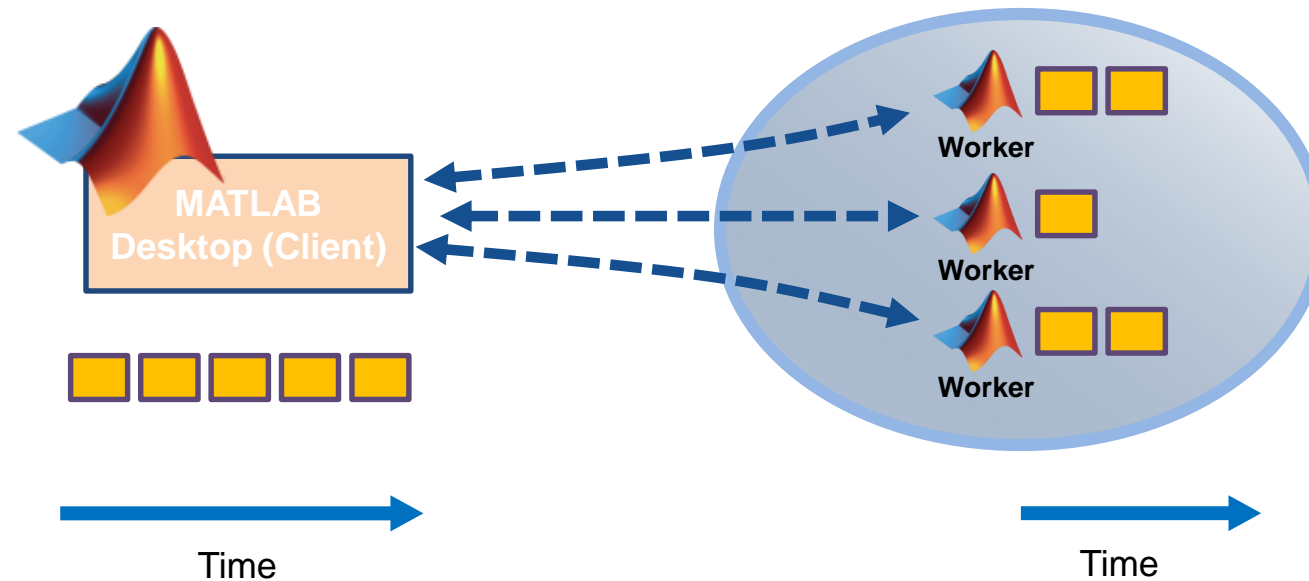
NVIDIA GPUs



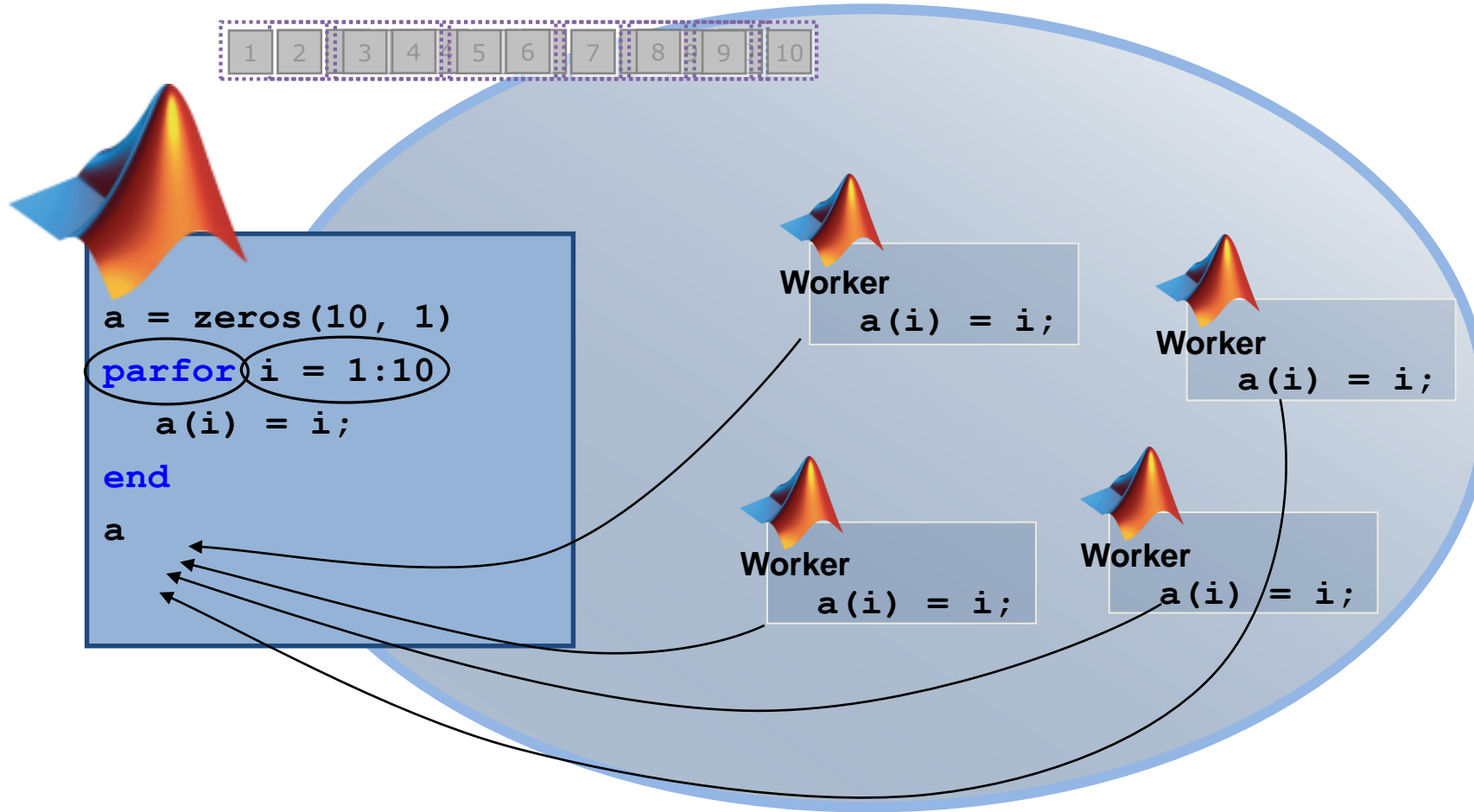
Explicit Parallelism: Independent Tasks or Iterations

Parallel for loops

- Ideal problem for parallel computing
- No dependencies or communications between tasks
- Examples: parameter sweeps, Monte Carlo simulations



The Mechanics of `parfor` Loops



Pool of MATLAB Workers

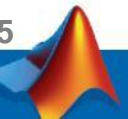
Parallel computing with MATLAB is more than `parfor`

Well-known features

- parallel-enabled toolboxes
- `parfor`
- `gpuArray`

Full spectrum of support

- batch submission, jobs and tasks
`batch`, `createJob`, `createTask`
- asynchronous queue for feval
`parfeval`
- mapreduce (with and without Hadoop)
`mapreduce`
- message passing
`labSend`, `labReceive`
- distributed arrays (“global arrays”)
`distributed`

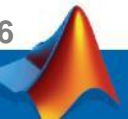


Programming Parallel Applications (CPU)

Ease of Use

- Built-in support with toolboxes
- Simple programming constructs:
`parfor`, `batch`, `distributed`
- Advanced programming constructs:
`createJob`, `labSend`, `spmd`

Greater Control

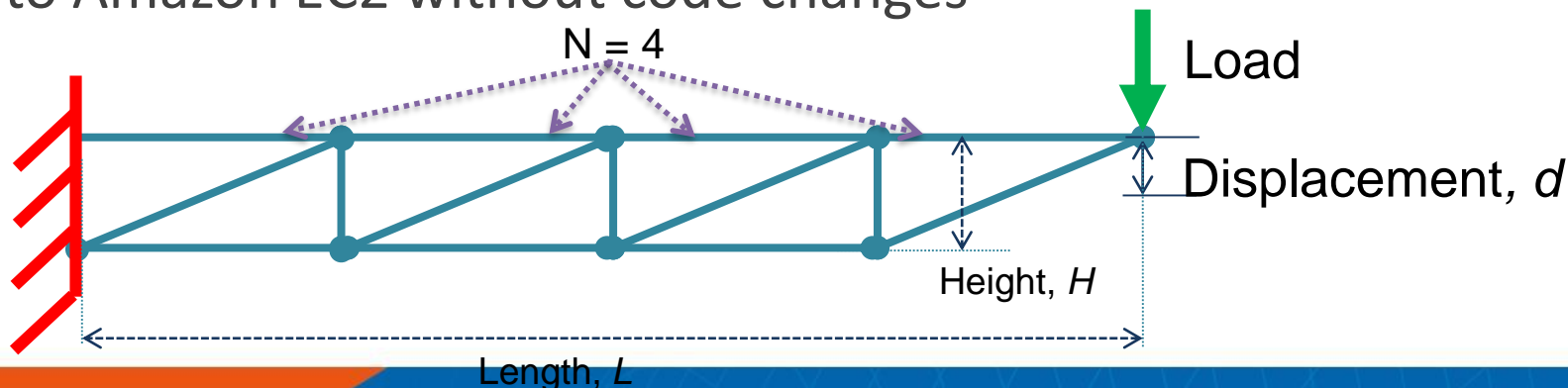
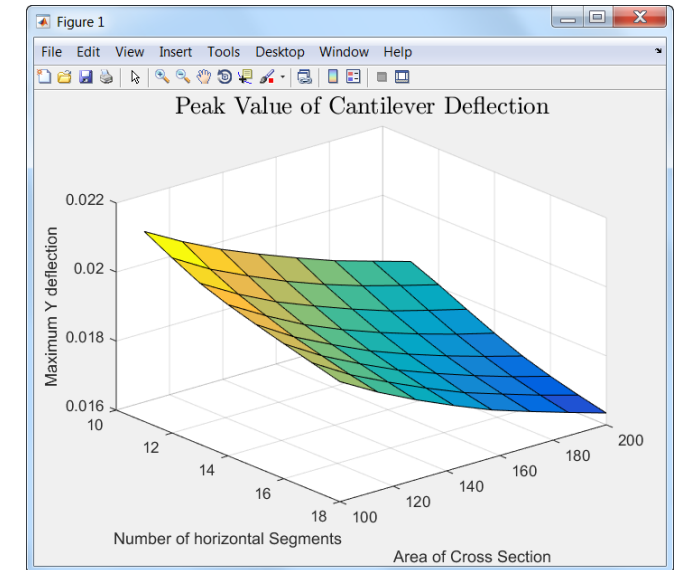


Example: Compute Intensive Problem

Objective: Run a parameter sweep to find peak value of cantilever deflection

Approach:

- Large number of embarrassingly parallel tasks
- Prototype algorithm on desktop
- Scale to Amazon EC2 without code changes



Three Dimensions of Scaling – MathWorks Solutions



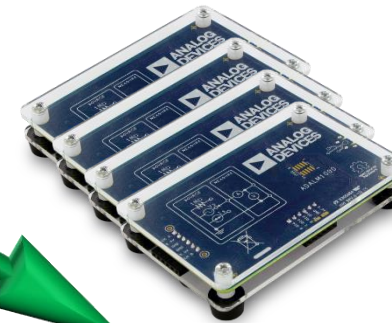
Compute Power

- Parallel Computing Toolbox
- MATLAB Distributed Computing Server



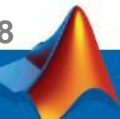
Access to Analytics

- MATLAB Compiler
- MATLAB Compiler SDK
- MATLAB Production Server



Smart Devices and IoT

- Code Generation Tools
- ThingSpeak



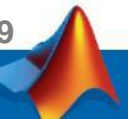
Next Steps – How can we help?

Resources

- Seminars and technical deep dives
- [Data Analytics](#)
- [Parallel Computing](#)
- [Desktop and Web Deployment](#)
- [Embedded Code Generation](#)
- [ThingSpeak](#)

More options

- Technical support
- Advanced customer support
- Installation, enterprise, and cloud deployment
- Training courses
- Consulting services



Thank you!

